Shropshire Council
Legal and Democratic Services
Shirehall
Abbey Foregate
Shrewsbury
SY2 6ND

Date: Monday, 15 January 2024

Committee:
Licensing Act Sub-Committee

Date: Tuesday, 23 January 2024
Time: 2.30 pm
Venue: Shrewsbury/Oswestry Room, Shirehall, Abbey Foregate, Shrewsbury, Shropshire, SY2 6ND

You are requested to attend the above meeting. The Agenda is attached

There will be some access to the meeting room for members of the press and public, but this will be limited. If you wish to attend the meeting please email democracy@shropshire.gov.uk to check that a seat will be available for you.

Please click here to view the livestream of the meeting on the date and time stated on the agenda

The recording of the event will also be made available shortly after the meeting on the Shropshire Council Youtube Channel Here

Tim Collard
Assistant Director - Legal and Governance

Members of Licensing Act Sub-Committee
Roy Aldcroft
Peter Broomhall
Nigel Lumby

Your Committee Officer is:

Tim Ward Committee Officer
Tel: 01743 257713
Email: tim.ward@shropshire.gov.uk

AGENDA

1 Election of Chairman

To elect a Chairman for the duration of the meeting.

2 Disclosable Pecuniary Interests

Members are reminded that they must declare their disclosable pecuniary interests and other registrable or non-registrable interests in any matter being considered at the meeting as set out in Appendix B of the Members' Code of Conduct and consider if they should leave the room prior to the item being considered. Further advice can be sought from the Monitoring Officer in advance of the meeting.

3 Application for a Premises Licence- Ludlow Castle (Events), Castle Square, Ludlow, SY8 1AY (Pages 1 - 124)

Report of the Public Protection Officer (Specialist) is attached, marked 3.

Contact Ross O'Neil on 0345 6789026

Shropshire Council	**Licensing Sub - Committee** **23 January 2024** **Shrewsbury/ Oswestry Room**	Item **Public**

LICENSING ACT 2003

APPLICATION FOR A PREMISES LICENCE

Responsible Officer:	Ross O'Neil, Public Protection Officer (Specialist)		
email:	Ross.Oneil@shropshire.gov.uk	Tel:	0345 6789026
Cabinet Member (Portfolio Holder):	Councillor Chris Schofield, Portfolio Holder for Planning and Regulatory Services		

1. Summary

To consider an application for a new Premises Licence.

Premises: Ludlow Castle (Events), Castle Square, Ludlow, SY8 1AY

Shropshire Council being the authorised licensing authority for the above premises has received an application for a new premises licence.

The application has been accepted as a valid application and during the statutory consultation period relevant representations were made. The application is therefore required to be determined by way of a hearing of the Licensing Sub-Committee.

In determining the application the licensing authority must give appropriate weight to:

- the steps that are necessary to promote the licensing objectives;

- the representations (including supporting information) presented by all parties;

- Guidance issued under Section 182 of the Licensing Act 2003;

- Shropshire Council's Licensing Policy 2019 - 2024.

After considering all the relevant issues the licensing authority may grant the application in full or in part, subject to such conditions that are deemed necessary and appropriate. Any conditions imposed must be appropriate for the promotion of the licensing objectives.

Alternatively the application can be refused if it is considered appropriate for the promotion of the licensing objectives.

Following a hearing, the licensing authority should give its decision and provide reasons to support it. This will be important if there is an appeal by any of the parties.

All parties are required to be notified of a decision and that decision should be accompanied by information on the right of the party to appeal.

2. Recommendations

That the Sub-Committee determines the application in accordance with the Statutory Guidance issued under s182 of the Licensing Act 2003, the Council's Statement of Licensing Policy, the information contained within this report, supporting documentation and having had due regard to the applicant and the parties/authorised bodies making relevant representations.

That the Sub-Committee determines the application in accordance with the options in paragraph 11.

That the Sub-Committee provides the reasons for its decision.

Report

3. Risk Assessment and Opportunities Appraisal

The Committee is required to consider the consequences of refusal or approval on the applicant's human rights.

4. Financial Implications

None.

5. Climate Change Appraisal

No effect.

6. Purpose of report

To consider an application for a new Premises Licence for Ludlow Castle (Events), Castle Square, Ludlow, SY8 1AY (A copy of the location map and location photographs can be found at **Appendix A and B**).

7. Background

7.1 Futuresound Events Limited have made an application for a new premises licence at Ludlow Castle, a historic castle with stone walls to demarcate the licensed area. (A copy of the application and plan can be found at **Appendix C and D**).

The application proposal is to run alongside Ludlow Castle current premises licence, which has no restrictions on events and allows a maximum capacity of 4,999 persons to be in attendance at any one time. This application is to allow the applicant to hold larger events, a maximum of 7,000 persons could be in attendance at any one time.

The application is for 15 individual events days per annum, between 1 May and 30 September annually. Every day of the week has been applied for to allow flexibility for the availability of bands and artists during the specified dates.

The applicant held four separate concerts over four consecutive days in July 2023, utilising the current Ludlow Castle premises licence.

7.2 The requested licensable activities and opening hours are:

Supply of Alcohol (Consumption on the premises)

Monday to Saturday 11:00 till 23:00

Sunday 12:00 till 23:00

Live music (Indoors and outdoors)

Monday to Saturday 11:00 till 23:00

Sunday 12:00 till 23:00

Recorded music (Indoors and outdoors)

Monday to Saturday 11:00 till 23:00

Sunday 12:00 till 23:00

Performance of dance (Indoors and outdoors)

Monday to Saturday 11:00 till 23:00

Sunday 12:00 till 23:00

Anything of a similar description to that falling within live music, recorded music or Dance (Indoors and outdoors)

Monday to Saturday 11:00 till 23:00

Sunday 12:00 till 23:00

Opening Hours

Monday to Sunday 09:00 till 23:00

7.3 For a new application, applicants are required to submit an operating schedule detailing how they intend to promote the four licensing objectives, these are the prevention of crime and disorder, promotion of public safety, the prevention of public nuisance and the protection of children from harm. The applicant has indicated those steps on their application within section M of the application.

Representations were received off authorities and then withdrawn following agreements between the applicant and Environmental Protection, Trading Standards, Police and the Licensing Authority acting as Responsible Authority.

8. Representations received (Responsible Authorities)

8.1 Police stated and agreed:

Whilst police are appreciative that the vast majority of events that take place do so without any crime or disorder issues there is always the risk of such incidents occurring.

Police need to ensure that the conditions around the running of event satisfy us that the organisers consider the wide range of issues that could stem from running an event.

Those organising / running the event need to be mindful and plan for a wide range of offences that could occur.

This could range from (but not be limited to) Thefts, Assaults, Sexual Assaults, Drug dealing and related offences as well also include the possibility of terrorist related incidents especially at well publicized events and at locations of significant public interest.

Police need to ensure that those attending the event have their risk of being involved in crime and disorder minimized as much as possible and the main way of doing this is ensuring events are suitably staffed including an agreed minimum number of SIA personal.

Adequate and agreed numbers of SIA personal will ensure the organisers have suitable staffing (in addition to stewards) for dealing with (but not limited to) the successful management of crowds, preventing crime / disorder, searching those attending the event, dealing with any anti-social behaviour, preventing drug use as well as protection of vulnerable adults and children and site evacuation.

Not only are the conditions proposed by the police designed for those inside the event but also to ensure those organising and running events deal with any issues caused by the event operating (such as persons being turned away due to issues with a ticket etc.)

The Police have spent a considerable amount of time working with the applicant who has been fully supportive and accommodating in relation to this application, and working together they have agreed all of the conditions below which are reasonable proportionate and relevant to the application.

Prevention of Crime and Disorder

1. All alcohol sales will be made or authorised by a Personal Licence Holder who will always remain present on the site whilst alcohol is being sold. A contact number will be provided for this person, and they will be always contactable whilst the event is running.

2. There will be an ejection policy formulated that details measures for ensuring duty of care is discharged for any persons ejected from the premises, details and reasons why persons have been ejected or refused entry will be recorded.

3. Outside of a clearly marked “VIP Area” there will be a strict no glass policy. All drinks alcoholic or non-alcoholic will be served in non-glass receptacles. Glass receptacles used within the clearly marked “VIP Area” will be strictly managed and supervised by members of the SIA and no glass will be allowed to leave this area.

4. There will be proactive Challenge 25 system implemented, with SIA patrols looking at underage drinking, welfare and medical issues.

5. There will be zero tolerance to weapons and drugs. The Premises Licence Holder shall display notices at the entrances to the site advising attendees that a search policy is in place and that the police will be informed if anyone is found in possession of controlled substances or weapons.

6. Seized or found drugs / other prohibited items will be placed in a suitable locked receptacle kept for that purpose. Means for securing and unlocking the receptacle will be held by the premises licence holder or a nominated responsible person. A record shall be made of the date and time of the seizure/ find. The person who made the seizure/find and the person who secured the seized/ found item(s). This record will be made available to any authorised authority on request. The premises licence holder shall make suitable arrangements with the police for the collection of any seized or found items. Any weapons or knives that are seized or found at the venue will immediately be reported to West Mercia Police.

7. Adequate Lighting Systems will be installed and positioned to monitor entrances and exits.

8. Prominent, clear and legible notices warning of potential criminal activity will be displayed within the premises.

9. Any reported suspicious activity and crime will be recorded and reported to the police at the time. Copies of the records will be provided to any authorised authority on request. Records will contain full details of persons reporting and any victims (including name, date of birth, address and contact number) along with times and circumstances of the incident.

10. A full security plan (which will include numbers of SIA security staff that will be present during the event) will be submitted to West Mercia Police licensing department at least one calendar month prior to the event unless by agreement with Police. A copy of this plan will also be sent to West Mercia Ops Planning.

11. Stewards will be always on site with a clear chain of command, designated roles and communication protocol. Stewards will be suitably trained and competent to carry out their duties effectively and will receive a written statement of their duties and, where appropriate, a checklist and a layout plan showing the key features of the Ludlow Castle site. Stewards will not be used for the supervision of entrances and exits. This will be conducted by members of the SIA.

12. A suitably experienced security provider will be contracted who will have experience of the type of event being held. They should have an understanding of how to deal with victims of crime, scene preservation and witnesses.

13. The minimum ratio of SIA staff will be as follows (figures obtained January 2024 via West Mercia Ops Planning) – 2 per public entrance / exit + 1 per 250 attendees (1:250) and 2 per bar.

14. The exact number and locations of SIA shall be determined by risk assessment. This will reflect the audience numbers, demographic, music type and expected behaviour. This risk assessment must include consultation with West Mercia Ops Planning and Licensing Authority and take note of their advice. There must be a mix of male and female staff. The risk assessment shall also determine the appropriateness of additional facilities such as drug detection dogs, body worn CCTV cameras. Where body worn cameras are assessed as necessary these must include at least one member of each entrance. Body-Worn Camera Devices will be docked at the end of duty and any footage retained for a minimum of 30 days. Footage is to be provided to the Police or authorised council officer free of charge on request. On request means at the time of the request, in a format which is viewable away from the premises and not dependant on the premises CCTV system. Advice will be taken from West Mercia Police Ops Planning and Licensing Authority when formulating the risk assessment and the exact numbers of SIA for the event.

15. All persons attending will be subject to assessment and if required search by SIA staff on entry. Ticket checks will be made by trained personnel. Occupancy figures will be collated and be able to be provided to any authorised authority immediately on request.

16. Tickets will include a message stating that a bag and person search will be a condition of entry and give a list of all prohibited items. This will not only include

articles that are legally unlawful to possess but also “legal highs”, alcohol, flares, fire-based wind lanterns and glass etc.

17. All security will be signed in and out of shift with daily briefs and debriefs being carried out and recorded with attendance from site management. Copies of these briefings / de-briefings will be provided to any authorised authority on request.

18. All staff will be issued with identifying wristband, lanyard, or uniform. Where persons under 16 years of age are admitted, wristbands for parental contacts will be made available.

19. SIA staff will be used to supervise public entrances to the Premises. Stewards will not be used for the supervision of entrances and exits.

20. SIA will carry out regular patrols of the venue to ensure persons do not attempt entry by climbing over walls.

21. SIA Staff and Stewards will wear high visibility vests to make them distinct and easily identifiable to the public.

22. Stewards, SIA staff, health and safety officer and the events team will communicate via multi-channel 2-way radios.

23. West Mercia Police Ops Planning and Licensing Authority will be given at least 4 months’ notice of any planned event at the venue which will give details of the event and proposed numbers of those expected to attend. An initial risk assessment will be sent at this time. This documentation will be sent to West Mercia Police Ops Planning and the Licensing Authority for onward distribution to Shropshire Council’s Safety Advisory Group.

24. The need for CCTV shall be determined by risk assessment to reflect audience numbers, demographic, music type and expected behaviour. Advice will be taken from West Mercia Police Ops Planning and Licensing Authority when formulating the risk assessment.

26. CCTV recordings will be retained for a minimum of 30 days and made available in a viewable format to any authorised authority on request. On request means at the time of the request, in a format which is viewable remotely and not dependent on the premises CCTV system.

27. Whilst the event is ongoing there will always be a member of staff on site who is trained in the operation of the CCTV system and is able to provide recordings in a viewable format to any authorised authority on request. On request means at the time of the request, in a format which is viewable remotely and not dependent on the premises CCTV system.

28. There will be signage in the premises, clearly visible to members of the public, which states that CCTV is in operation.

8.2 Licensing agreed:

Public Safety

1. The licence holder will complete and submit Shropshire Council's Notification of an Event documentation for each event no less than four calendar months prior to the event date.

2. An event specific management plan, including the following as a minimum, will be submitted by the licence holder to the Licensing Authority for onward distribution to Shropshire Council's Safety Advisory Group (or members of the Council's events planning partnership in place at the time of the event) no later than two calendar months prior to the first day of the event:

a. Event Management Plan & Event Safety Plan

b. Counter Terrorism Plan

c. Communication and command control arrangements

d. Construction Phase Plan (if required by CDM 2015)

e. Emergency Plans

f. Event Risk Assessment

g. Fire Risk Assessment

h. Traffic Management Plan

i. Crowd Management / Stewarding / Ejection Plan / Crime Prevention & Intervention Plan

j. Medical Plan

k. Noise Management Plan

l. Adverse Weather Plan

m. Details of Welfare provision (sanitation, water, etc.)

n. Safeguarding Plan including lost and vulnerable persons policy

o. Drugs and alcohol policy

p. Scaled & gridded plan of the event area

3. If amendments are made to the event management plan, the amended version, which clearly identifies where changes have been made, will be submitted to the Licensing Authority for onward distribution to Shropshire Council's Safety Advisory Group (or members of the Council's events planning partnership in place at the time of the event).

4. The licence holder will fully engage with Shropshire Council's Safety Advisory Group (or the Council's events planning partnership in place at the time of the event) process. This will include the attendance of key personnel at any meetings, timely and thorough responses to requests for information or questions asked by its members and compliance with instructions given by its members in order to ensure the promotion of any or all of the licensing objectives.

8.3 Environmental Protection stated and agreed:

Prevention of Public Nuisance

Acting as the Responsible Authority for the Licensing Objective The Prevention of Public Nuisance I have considered the application and am of the opinion that 15 large scale pop concerts or similar Live and or Recorded Music events would undermine the above objective and therefore have to formally object to the application.

I would however withdraw my objection with immediate effect if the Licence was modified and the conditions below added, in addition to those conditions volunteered by the applicant

- The maximum number of events held per annum to be no more than 8 days
- Events held on Monday - Friday shall last no more than 6 hours
- Events held Saturday and Sunday shall last no more than 8 hours.
- All Regulated Entertainment to cease by 22:30
- Events shall not be held on more than 4 days consecutively.

The maximum Music Noise Level when measured 1m from the façade of noise sensitive properties on Dinham over a 15 minute period to not exceed 70dB(A). For the Headline artist this limit may be increased to 75dB(A).

8.4 Trading Standards stated and agreed:

Protection of Children from Harm

I am happy with the conditions put forward ref the protection of children from harm, but would ask for further conditions ref staff training and refusals:

A challenge log for Challenge 25 and refusals will be maintained and made available to any authorised authority on request. The challenge log can be kept either electronically or in a hard backed/bound book.

Training on Challenge 25 procedures, proxy sales and individuals' responsibilities under the Licensing Act 2003 will be held for all persons involved in the supply of alcohol, prior to engaging in the serving of alcohol and within 14 days of them commencing this role.

Refresher training on Challenge 25, proxy sales and their responsibilities under the licensing act 2003 to be provided no less than annually. Training records retained and available to any authorised authority on request.

9. Representations received (Other Persons)

9.1 19 representations have been received against the application, with concerns in respect of the four licensing objectives. The representation map displays the location of representations in relation to the premises. (A copy of the 'other persons' against location map can be found at **Appendix E**).

9.2 Principally in relation to the four licensing objectives these relate to the potential noise nuisance from the outdoor regulated entertainment, before, during and after the event along with concerns in relation to numbers in attendance and the anti-

social behaviour that could be caused. (Representations can be found at **Appendix F** 1 to 19).

9.3 Four supporting representations have also been received, who believe the application is positive for community. (Representations in support can be found at **Appendix G** 1 to 4).

9.4 All aspects of representations have been accepted, for consideration, giving the benefit of the doubt to the person/s making the representation to allow them to amplify at the hearing.

10. Options for Consideration

10.1 The options available to the Licensing Sub-Committee having considered all the relevant information are as follows:

- To refuse to grant the licence
- To grant the licence with conditions
- To grant the licence but restrict the licensable activities
- To grant the licence with restricted times

10.2 If the application is to be granted in line with the submitted operating schedule then conditions detailed in paragraph 7 and subsequent amendments/ additions in paragraph 8 of this report would need to be included in the licence, if deemed necessary and appropriate, with a justified decision.

10.3 Additional conditions or restrictions to licensable activities and/or times should only be imposed if considered appropriate for the promotion of the licensing objectives. If other law already places certain statutory responsibilities on a premises, it would not be appropriate to impose similar duties.

10.4 Members of the Sub-Committee should be advised that the applicant or any other person who made relevant representations in relation to the application may appeal against the decision made to the Magistrates' Court within 21 days of the date on which they were notified.

11. Standard of Decision Making

11.1 In accordance with the provisions of the Licensing Act 2003 and the Council's scheme of delegation, all applications where a relevant representation has been made need to be determined by this Sub-Committee.

11.2 When determining the application, the Sub-Committee should only consider issues, which relate to the four licensing objectives. The licensing objectives are:

- The prevention of Crime and Disorder
- Public Safety
- The prevention of a Public Nuisance
- The protection of Children from Harm

11.3 Members of the Sub-Committee must have regard to the statutory guidance issued under section 182 of the Licensing Act 2003 and the Council's Statement of Licensing Policy. Members of the Sub-Committee may deviate from the statutory guidance and licensing policy only if they deem that there is good reason to do so.

11.4 Members of the Sub-Committee should not allow themselves to predetermine the application or to be prejudiced in favour or opposed to the licence and shall only determine the application having had an opportunity to consider all relevant facts.

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)

Shropshire Council Licensing Policy 2019 – 2024
https://www.shropshire.gov.uk/media/12345/statement-of-licensing-policy-2019-to-2024.pdf

Guidance issued under section 182 of the Licensing Act 2003
Revised guidance issued under section 182 of Licensing Act 2003 - GOV.UK (www.gov.uk)

The Licensing Act 2003 (Hearings) Regulations 2005
https://www.legislation.gov.uk/uksi/2005/44/contents/made

The Licensing Act 2003 (Hearings) (Amendment) Regulations 2005
https://www.legislation.gov.uk/uksi/2005/78/made

Local Member:	Cllr A. Boddington

Appendices

Appendix A – Location map

Appendix B – Location photographs

Appendix C – Application

Appendix D – Premises plan

Appendix E – Location of 'other persons' against representation map

Appendix F (1- 19) – Representations against

Appendix G (1- 4) – Representations in support

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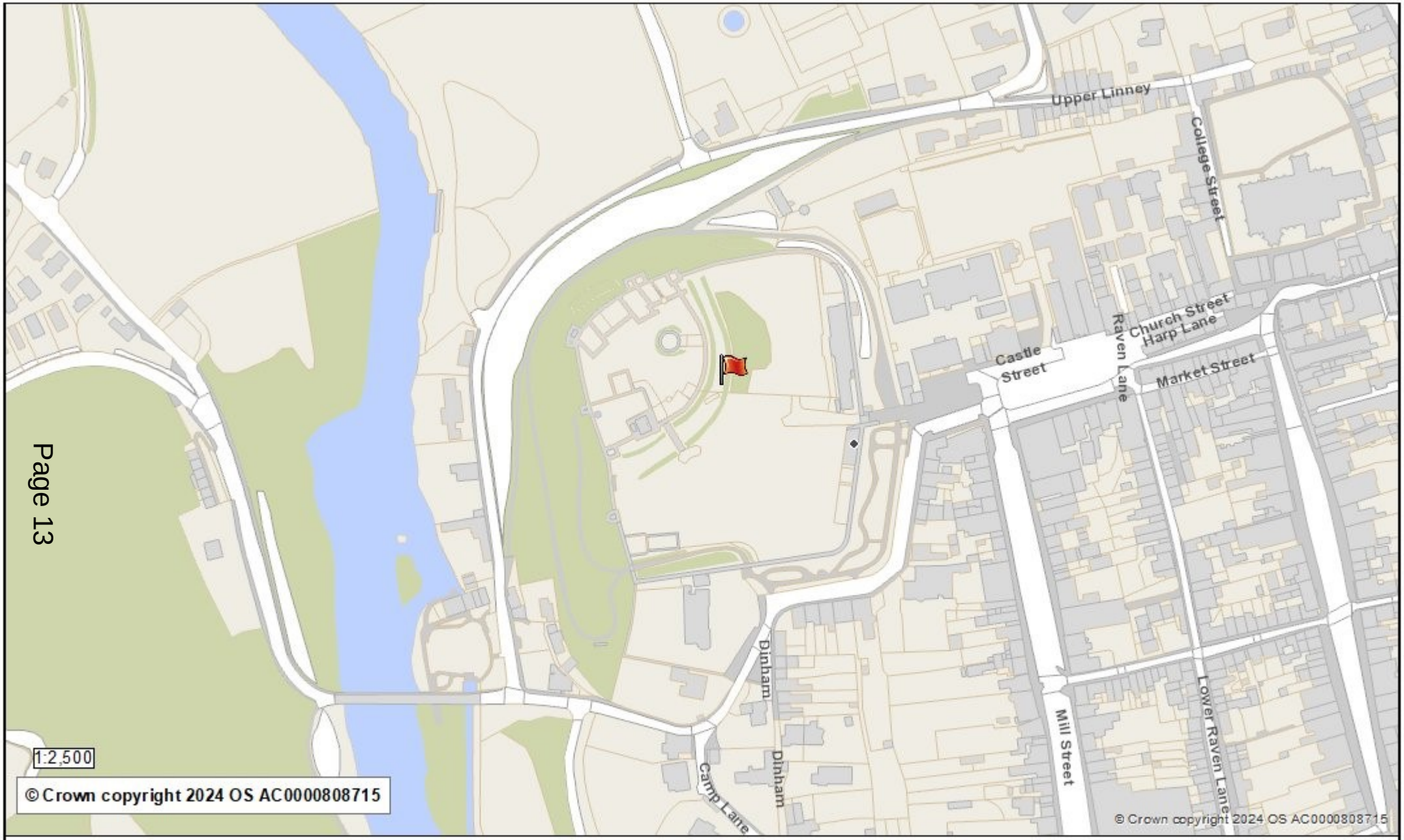

Ludlow Castle (red flag - premises)

Shropshire Council

Date: 12/01/2024

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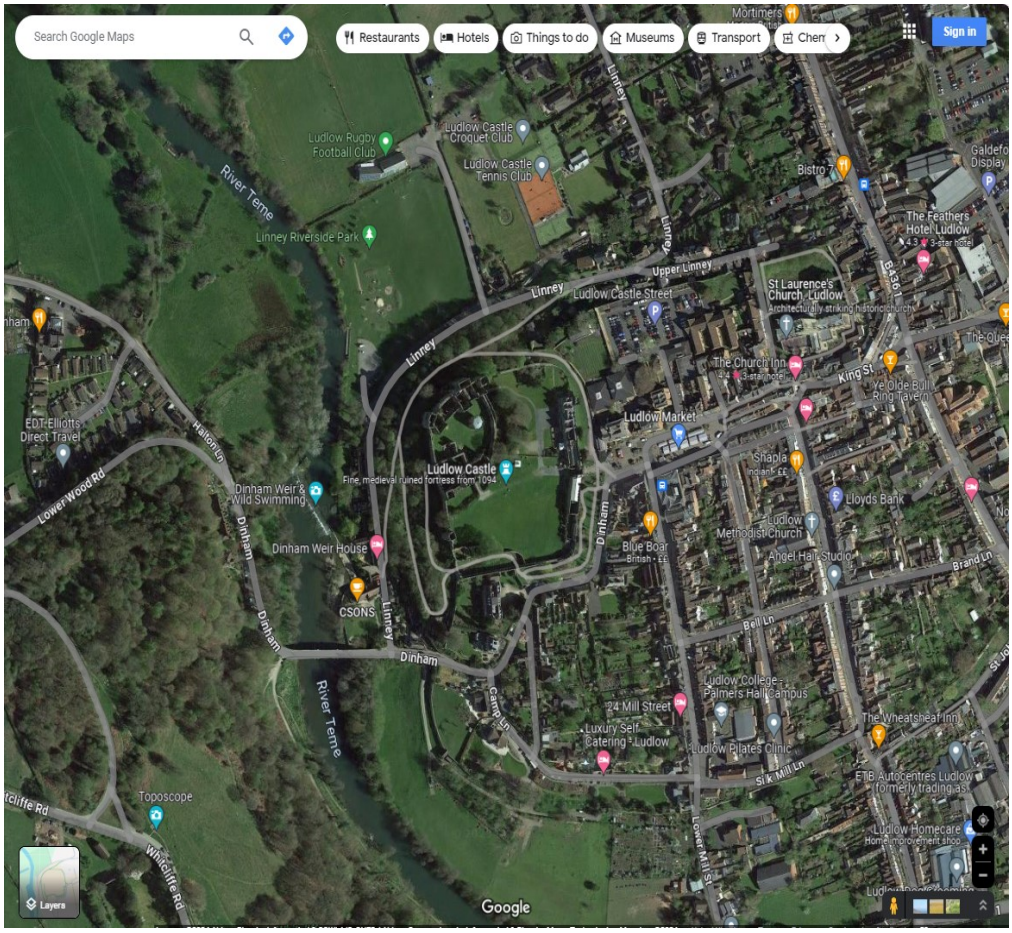
Ludlow Castle, Castle Square, Ludlow

- Entrance to Ludlow Castle, Castle Square –

- Ludlow Castle, top of Dinham -

- Ludlow Castle, bottom of Dinham –

- Drone view of castle from Castle Square (www.ludlowcastle.com) -



- Satellite view -

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Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written or typed in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We FUTURESOUND EVENTS LIMITED

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Ludlow Castle Castle Square	
Post town Ludlow	**Postcode** SY8 1AY

Non-domestic rateable value of premises	**£10750**

Part 2 – Applicant details

Please state whether you are applying for a premises licence as
(Please tick ✓ as appropriate)

a)	an individual or individuals*	☐	please complete section (A)
b)	a person other than an individual*		
	i. as a limited company	✓	please complete section (B)
	ii. as a partnership	☐	please complete section (B)
	iii as an unincorporated association or	☐	please complete section (B)
	iv. other (for example a statutory corporation)	☐	please complete section (B)
c)	a recognised club	☐	please complete section (B)
d)	a charity	☐	please complete section (B)
e)	the proprietor of an educational establishment	☐	please complete section (B)
f)	a health service body	☐	please complete section (B)
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales	☐	please complete section (B)
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an Independent hospital in England	☐	please complete section (B)
h)	the chief officer of police of a police force in England and Wales	☐	please complete section (B)

*If you are applying as a person described in (a) or (b) please confirm:

	Please tick ✓ yes
• I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or	✓
• I am making the application pursuant to a	
○ statutory function or	☐
○ a function discharged by virtue of Her Majesty's prerogative	☐

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name FUTURESOUND EVENTS LIMITED
Address 2nd Floor Munro House Duke Street Leeds LS9 8AG
Registered number (if applicable) 05348129
Description of applicant (for example partnership, company, unincorporated association etc) Limited Company

Part 3 – Operating Schedule

	Day	Month	Year
When do you want the premises licence to start?	01	02	2024
	Day	Month	Year
If you wish the licence to be valid only for a limited period, when do you want it to end?			

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend. 7000

Please give a general description of the premises (please read guidance note 1)

The premises is an historic castle with stone walls to demarcate the licensed area.

The Premises Licence will be limited to the period of 01 May to 30 September (inclusive) annually and will only be used for a maximum of 15 individual event days per annum.

The reasoning for our application for a new licence to run alongside Ludlow Castle is to allow us to hold slightly larger events than the Castles licence currently allows.

We have requested the licence to be applicable every day of the week, to allow flexibility for the availably of bands and artists during the specified dates above.

Please Note: Consultation to begin Friday 24th November 2023

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Please tick ✓ any that apply

Provision of regulated entertainment

a)	plays (if ticking yes, fill in box A)	☐
b)	films (if ticking yes, fill in box B)	☐
c)	indoor sporting events (if ticking yes, fill in box C)	☐
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	☐
e)	live music (if ticking yes, fill in box E)	✓
f)	recorded music (if ticking yes, fill in box F)	✓
g)	performances of dance (if ticking yes, fill in box G)	✓
h)	anything of a similar description to that falling between (e), (f) or (g) (if ticking yes, fill in box H)	✓

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ✓

In all cases complete boxes K, L and M

E

Live music Standard days and timings (please read guidance note 6)			**Will the performance of live music take place indoors or outdoors or both? Please tick (✓)** (please read guidance note 2)	Indoors	
				Outdoors	
Day	Start	Finish		Both	**X**
Mon	11:00	23:00	**Please give further details here** (please read guidance note 3) Performance stages and associated PA systems will be used to facilitate performances by musicians and other entertainment groups including spoken word, acoustic, semi acoustic, live vocals to backing track and full live band amplified performances. Performances will occur both on outdoor mobile & demountable stages and on stages constructed within other temporary structures such as clearspan marquees, traditional marquees, big top marquees or other similar structures.		
Tue	11:00	23:00			
Wed	11:00	23:00	**State any seasonal variations for the performance of live music** (please read guidance note 4)		
Thur	11:00	23:00			
Fri	11:00	23:00	**Non standard timings. Where you intend to use the premises for the performance of live music at different times from those listed in the column on the left, please list** (please read guidance note 5)		
Sat	11:00	23:00			
Sun	12:00	23.00			

F

Recorded music Standard days and timings (please read guidance note 6)			**Will the playing of recorded music take place indoors or outdoors or both? Please tick (✓)** (please read guidance note 2)	Indoors	
				Outdoors	
Day	Start	Finish		Both	**X**
Mon	11:00	23:00	**Please give further details here** (please read guidance note 3) Recorded music will be played to fill-in gaps in performances, as part of live performances or as the main entertainment.		
Tue	11:00	23:00			
Wed	11:00	23:00	**State any seasonal variations for playing recorded music** (please read guidance note 4)		
Thur	11:00	23:00			
Fri	11:00	23:00	**Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times from those listed in the column on the left, please list** (please read guidance note 5)		
Sat	11:00	23:00			
Sun	12:00	23.00			

G

Performance of dance Standard days and timings (please read guidance note 6)			**Will the performance of dance take place indoors or outdoors or both? Please tick (✓)** (please read guidance note 2)	Indoors	
				Outdoors	
Day	Start	Finish		Both	**X**
Mon	11:00	23:00	**Please give further details here** (please read guidance note 3) Usually but not always ancillary to the performance of live or recorded music.		
Tue	11:00	23:00			
Wed	11:00	23:00	**State any seasonal variations for the performance of dance** (please read guidance note 4)		
Thur	11:00	23:00			
Fri	11:00	23:00	**Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times from those listed in the column on the left, please list** (please read guidance note 5)		
Sat	11:00	23:00			
Sun	12:00	23.00			

H

Anything of a similar description to that falling within (e), (f) or(g) Standard days and timings (please read guidance note 6)			**Please give a description of the type of entertainment you will be providing** Street theatre, circus skills, spoken word, speeches, interactive demonstrations and other similar performances.		
Day	Start	Finish	**Will this entertainment take place indoors or outdoors or both? Please tick (✓)** (please read guidance note 2)	Indoors	
				Outdoors	
Mon	11:00	23:00		Both	**X**
Tue	11:00	23:00	**Please give further details here** (please read guidance note 3) There may also be performances including street theatre, circus skills, spoken word, speeches, interactive demonstrations and other similar performances.		
Wed	11:00	23:00			
Thur	11:00	23:00	**State any seasonal variations entertainment of a similar description to that falling within (e), (f) or (g)** (please read guidance note 4)		
Fri	11:00	23:00			
Sat	11:00	23:00	**Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list** (please read guidance note 5)		
Sun	12:00	23.00			

J

Supply of alcohol Standard days and timings (please read guidance note 6)			**Will the supply of alcohol be for consumption – please tick (✓)** (please read guidance note 7)	On The premises	X
				Off the premises	
Day	Start	Finish		Both	
Mon	11:00	23:00	**State any seasonal variations for the supply of alcohol** (please read guidance note 4)		
Tue	11:00	23:00			
Wed	11:00	23:00			
Thur	11:00	23:00	**Non standard timings. Where you intend to use the premises for the supply of alcohol at different times from those listed in the column on the left, please list** (please read guidance note 5)		
Fri	11:00	23:00			
Sat	11:00	23:00			
Sun	12:00	23.00			

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

N/A

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			**State any seasonal variation** (please read guidance note 4)
Day	Start	Finish	
Mon	09:00	23:00	
Tue	09:00	23:00	
Wed	09:00	23:00	**Non standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list** (please read guidance note 5)
Thur	09:00	23:00	
Fri	09:00	23:00	
Sat	09:00	23:00	
Sun	09:00	23:00	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

All alcohol sales will be made or authorised by a Personal Licence Holder who will remain present on the site at all times whilst alcohol is being sold.

Free drinking water will be easily available on the site and from clearly indicated locations.

No glassware or glass bottles will be permitted in the audience areas unless within VIP areas where it's use will be strictly managed and supervised.

Attendance within the Premises will be monitored and will not exceed 7000 persons.

b) The prevention of crime and disorder

We will inform Shropshire Council of any event planned to take place under the licence no less than 4 calendar months prior to the event date.

We will respond to any requests for additional information relating to the notification within 14 days of such a request.

We will provide SIA Door Supervisors and Safety Stewards in line with the events' customer profile and sufficient to manage occupancy, with additional SIA response staff to attend and intervene in any incidents.

c) Public safety

We will inform Shropshire Council of any event planned to take place under the licence no less than 4 calendar months prior to the event date.

No later than 2 calendar months in advance of the event taking place we will submit draft bespoke event-specific documentation to each Responsible Authority via the Safety Advisory Group for each event, including sections or information specific to:

a. Event Management Plan & Event Safety Plan
b. Counter Terrorism Plan
c. Construction Phase Plan (if required by CDM 2015)
d. Emergency Plans
e. Event Risk Assessment
f. Fire Risk Assessment
g. Traffic Management Plan
h. Crowd Management / Stewarding / Ejection Plan / Crime Prevention & Intervention Plan
i. Medical Plan
j. Noise Management Plan
k. Adverse Weather Plan
l. Details of Welfare provision (sanitation, water, etc.)
m. Safeguarding Plan
n. Scaled & gridded plan of the event area

Note: some of the above plans may be combined in the same document

Following the initial draft submission to the Licensing Authority & partners as advised, we will send out updated event documentation at regular intervals, and will ensure that the final versions of the plans are circulated following which only minor changes will be permitted which will also be communicated to the Responsible Authorities.

We will attend meetings when invited and as required prior to each proposed event, and will facilitate additional meetings – either as a group or individually with Responsible Authorities as required.

All caterers will be required to be registered with a Local Authority and have a minimum 4-star Food Hygiene Inspection score, and must submit in advance and have available for inspection on-site a suite of documents that may include the following:

a. Risk Assessment & Method Statements
b. Fire Risk Assessment
c. HACCP or equivalent paperwork
d. Evidence of training / Food Hygiene Certificate for staff
e. Electrical Test certificates
f. Gas Safety Test certificates

We will follow guidance and best practice regarding event-specific event management, safety, welfare etc. including following the industry approved guidance The Purple Guide.

We will deploy SIA Door Supervisors and Safety Stewards externally to the Premises to assist in information and wayfinding within Zone Ex.

d) The prevention of public nuisance

We will liaise and work closely with the landowner, Town Council, local resident groups, and other interested stakeholders and community groups – or other similar local groups, to ensure that the impact on the area and its key users is minimised.

We will appoint a suitably qualified and experienced noise consultant no later than 28 days prior to any live music event. The competent person shall liaise with all necessary persons responsible for controlling noise before and during each concert. (For the purpose of the above all necessary persons includes the licensee, promoter, sound system supplier, sound engineer and representatives from the licensing authority)

Noise from live music events shall not exceed levels as established by Best Practice, Industry norms and evidence arising from current research, and with notice given to relevant legislation and guidance.

Noise propagation tests shall be undertaken prior to the event in order to set appropriate noise control limits at the sound mixer position to comply with the agreed levels.
- the sound source used for the test shall be similar in character to the music likely to be produced for the event.
- the sound system shall be configured and operated in a similar manner as intended for the event.

The Licensee shall ensure that the noise consultant, promoter and sound engineers are informed of the sound control limits any instructions from the licensing authority regarding noise control shall be implemented.

The appointed competent person shall monitor noise levels at all times and advise the sound engineer(s) accordingly to ensure that noise limits are not exceeded.

We shall arrange suitable communication links between the Licensing authority, promoter, sound engineer and noise consultant to ensure that communications between all parties can be made during each concert.

The result of all noise monitoring during each concert will be made available to the licensing authority no later than 28 days after the event.

Rehearsals and sound checks will occur only between the hours of 09:00-20:00

e) The protection of children from harm

A 'Challenge 25' policy will be in operation at all events where alcohol is sold.
- Challenge 25 means, whenever a person who appears to be under the age of 25 is attempting to purchase alcohol no sale will take place until the customer is able to prove that they have attained the age of 18 years.
- the only documents that are to be accepted as proof of age are Photo card Driving Licence, Passport, or PASS approved card.

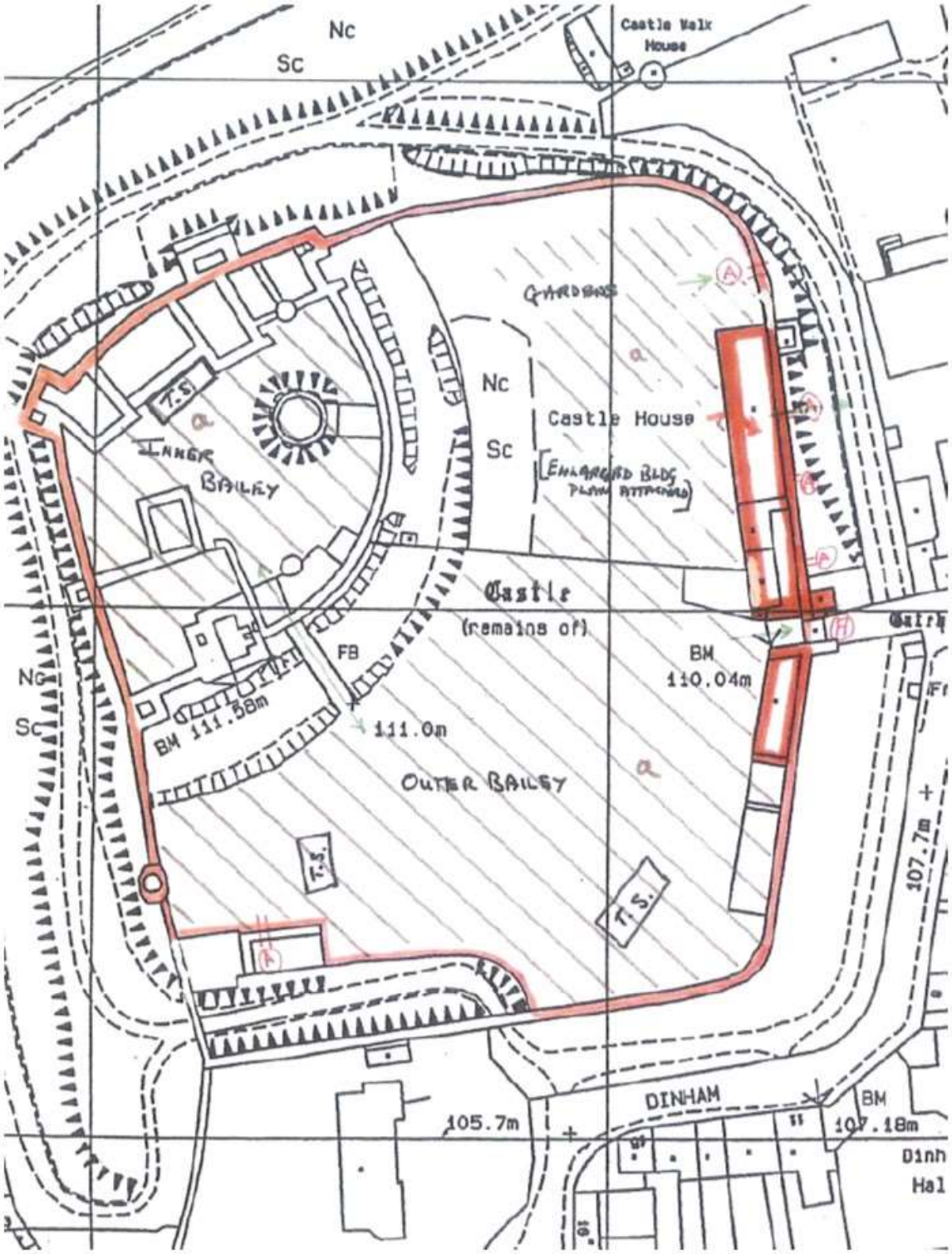
Safeguarding Plans - including lost & found children plans, will be included within the event documentation and a welfare point will be created and staffed with DBS approved personnel.

All children under the age of 14years must be accompanied by a person over the age of 18 years and known to the minor; in the event of association not being demonstrated both minor and adult will be refused admission. A person over the age of 18 can accompany a maximum of 4 children

Licensed Area Plans

Address:

Ludlow Castle
Castle Square
Ludlow
SY8 1AY


Nc
Sc
Castle Walk House
GARDENS
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Castle House
[ENLARGED BLDG PLAN ATTACHED]
T.S.
INNER BAILEY
Castle
(remains of)
FB
BM 110.04m
BM 111.58m
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OUTER BAILEY
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107.7m
DINHAM
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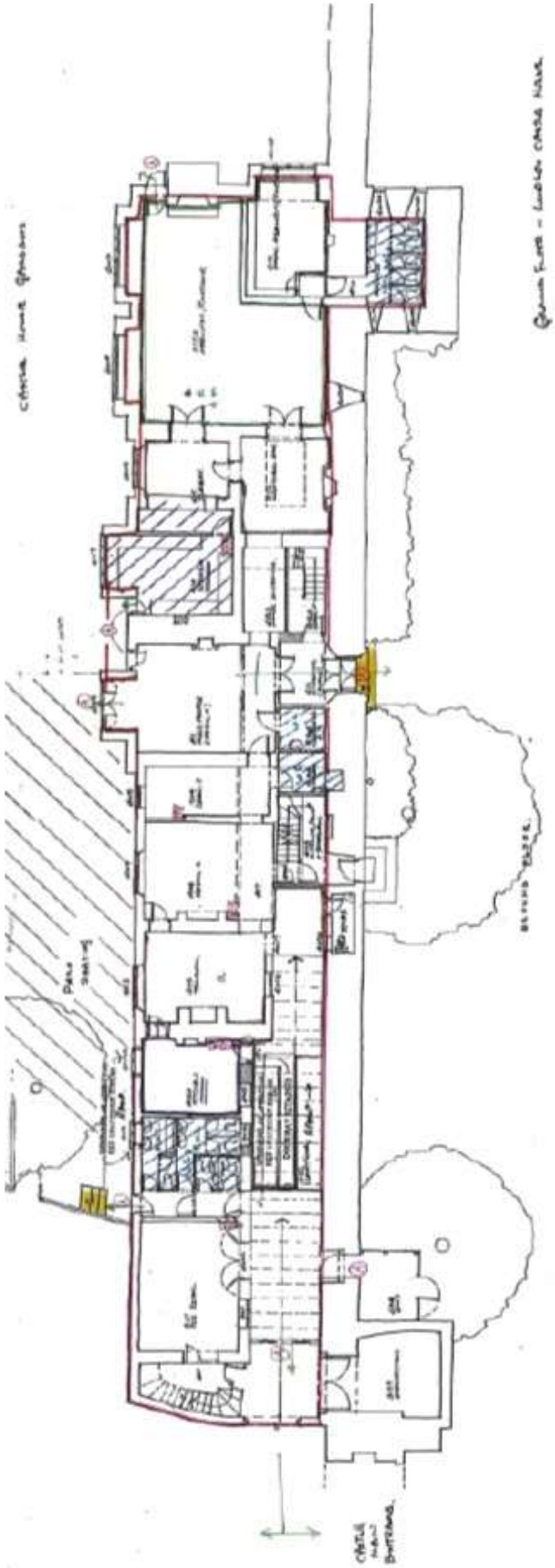

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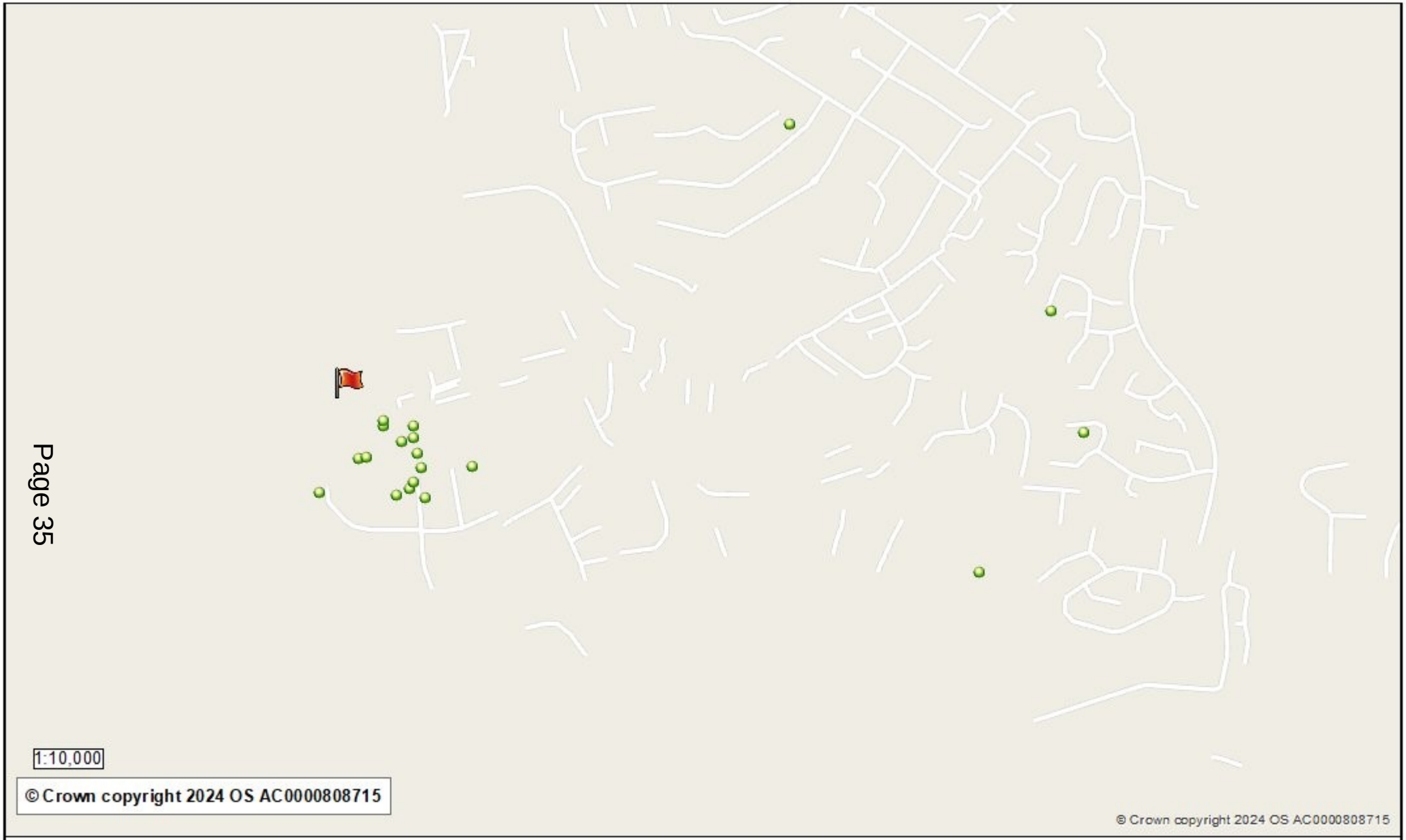

Ludlow Castle (red flag - premises, green dots - representations against)

Shropshire Council

Date: 12/01/2024

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23/03530/LPREM: Future Sound Events at Ludlow Castle

Andy Boddington 21 December 2023

General comments

The application for 15 days of events is excessive for a town centre location. This will cause considerable public nuisance.

I have consulted widely on this application on social media and through my newsletter and blog. I have received around 200 responses. Not all residents near the castle are against the application but the large majority are. In contrast, the support across the town is huge with more than nine in ten in favour.

There are mixed views on the benefits to Ludlow's economy. The hospitality sector will benefit. Specialist traders expect lower trade.

There are broader considerations about the social and economic health of the town. Ludlow has an older population. Ludlow North which includes the town centre has the oldest population of all Shropshire Council's divisions. There is strong support for more concerts among the older population (excluding those directly affected by noise). They recognise the need to inject life into the town, especially for younger people. As one succinctly put it, "I don't want to live in an unofficial Saga village".

Balancing the wishes of resdients not to be disturbed with the broader wishes and needs of the town is difficult.

The agreement by Future Sounds to reduce the number of events to eight achieves the right balance.

The prevention of crime and disorder

The events in 2023 were well managed and I have no concerns about crime and disorder.

Public safety

The events in 2023 were well managed and I have no concerns about public safety.

The prevention of public nuisance

If the original application for 15 events is approved, this would lead to closure of the Castle, Events Square and Castle Street car park for half the days over the May to September season, allowing for set up and take down time and the planned food festivals. This will be disruptive to commerce and other events in and around the castle.

The castle is within the town centre but also close to residents, especially those that live on Dinham. What is music to the ears in the castle is often a noise nuisance outside. Fifteen events would constitute a public nuisance. Eight events is on the high side but, when the public benefit of the concerts is considered, acceptable.

Future Sound Events has applied for music to continue to 11.00pm. A 10:30pm curfew would create less disturbance for nearby residents.

The noise limits proposed by Public Protection are acceptable.

The protection of children from harm

The events in 2023 were well managed and I have no concerns about public safety.

Thanks Ross

I am acting as a councillor, I am aware of the process and I agree to the statement.

Have a good Christmas and New Year

Best wishes

Andy

Andy Boddington

Shropshire Councillor for Ludlow North

[redacted]

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The boxes marked * are mandatory. Representations missing this information will be automatically refused

Other Persons

*Name/ Name of business/organisation you represent	DEREK WATSON BROADLEY
*Postal address	[redacted]
Telephone number	
Email address This is the most reliable way for us to communicate with you, please provide an email address if you have one	

*Name & address of premises for which the representation is being made

LUXON CASTLE

*Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.

THE PREVENTION OF CRIME AND DISORDER
PUBLIC SAFETY
THE PREVENTION OF PUBLIC NUISANCE
SEE ATTACHED LETTER
THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

MAXIMUM OF 4 EVENTS ANNUALLY
LIMITED TO 5,000 VISITORS EACH

- Generally, if there is to be a hearing to determine the premises licence application, the Licensing Sub Committee will only be able to consider matters that have been previously disclosed. No new evidence can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheet if necessary.

- If you make a representation, you will be expected to attend the Licensing Sub Committee hearing and any subsequent appeal process. **All representations in their entirety, including your name, address and contact details will be disclosed to the applicant for the premises licence and their agent.**

- If limited or withheld personal details are redacted from representations, where notice of a hearing is given to an applicant, the licensing authority is required under the Licensing Act 2003 (Hearings) Regulations 2005 to provide the applicant with copies of the relevant representations that have been made.

I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Signed: [redacted]

20TH DECEMBER 25

Date:

If this form is sent as an email attachment, its transmission will confirm that you have agreed the *above conditions*

Please return this form along with any additional sheets to:

licensing@shropshire.gov.uk or by post to: Licensing Team, Business & Consumer Protection Service, Shropshire Council, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND

This form must be returned within the statutory consultation period, which is displayed on the premises site notice, the newspaper advert, and on the Council's website.
For confirmation on this date please contact the Licensing Team on 0345 678 9026

[redacted]

14th December 2023

Licensing Team
Business and Consumer Protection Service
Shirehall
Abbey Foregate
Shrewsbury
SY2 6ND

Re: Licensing Application 23/03530/LPREM
The Prevention of Public Nuisance

I strongly object to Licensing Application number 23/03530/LPREM, namely, a proposal for 8 live music events with alcohol;12 noon -11.00pm between May1st. to September 30th. in Ludlow Castle grounds.

One such event was held 20th. -23rd. July 2023. This event stimulated numerous complaints about levels of noise, rowdy behaviour, the impact of road closures on residents including vulnerable and elderly people, grossly congested parking, and difficulty in residents accessing their homes. There *were numerous reports of antisocial behaviour around the town particularly* in the evenings. Ludlow is a small town and for the projected 5,000 to 9,999 people to potentially visit each of 8 events over the time period requested only invites yet further trouble, disorder and disruption and would generate grave public nuisance. The event in July 2023 nominally lasted 4 days but there was another 3 days of disruption and noise as huge lorries delivered and removed equipment and roads were closed.

What is proposed is a series of concerts in a residential area – the venue is not isolated in a field miles from any habitation. There are residents' houses all around the castle – *the noise, disturbance and* major disruption resulting from the implementation of this application would adversely the health and wellbeing of all residents and would be a major public nuisance.

This is yet another attempt to turn Ludlow into a money generating venue at the expense of the wellbeing of its central population. The applicants care nothing about Ludlow and the company, "Future Sounds", have nothing to do with the town and care only about the contribution which any Ludlow based *concerts will contribute to their profits. It is the residents of central Ludlow, who pay so much to restore* and maintain the over 420 listed properties, that makes Ludlow such an attractive town, that this cynical and grasping application seeks to exploit.

I vehemently object to this proposal on the grounds that, if implemented, it would create a number of totally unbearable public nuisances for residents, particularly, but not exclusively, in the central conservation area of Ludlow. Ludlow is a thriving town maintained by local businesses and residents, *and already enjoys an ample and sufficient range of fairs, festivals and events. It is NOT a theme park.* The distress to residents in the area affected if this outrageous application is approved can in no way be justified by the selfish monetary gain of Powys Estates and the Leeds based organisation Future Sounds Ltd.

We understand that there is tacit agreement between Shropshire County Council, (SCC), and Future *Sounds Ltd. for 8 events.* This is disgraceful. We also understand that there is currently an actual approval for 4 events. That is the absolute maximum which must be permitted. If indeed SCC is *debating 8 events, we require a public hearing in order to ensure that this appalling infringement on our* community is overturned.

Please advise by return when the requested hearing can be held, and confirm your satisfactory receipt of this objection and request for a public hearing.

Yours Faithfully

Derek W. Broadley

[redacted]

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REPRESENTATIONS PROCEDURE NOTES

- A representation can be made against an application for a premise to carry on a licensable activity within the 28 day consultation period. Representations can also be made on premises that are making variations to an existing licence.

- Representations are made by:
    - Responsible authorities
    - Other persons

- Fill in the appropriate form and send to Licensing Team, Public Protection, Shirehall, Abbey Foregate, Shrewsbury SY2 6ND

PLEASE NOTE: The representation form must be received by the Licensing Team before the end of the consultation period or it will not be accepted.

LICENSING ACT
2003
REPRESENTATION FORM

Other Persons

Name/Company Name/Name of Body you represent	Simon Burke
Postal & email address	[redacted]
Telephone number	[redacted]

Licence application being objected to: 23/03530/LPREM (revised from 15 to 8 events)

Name & Address of premises for which the representation is being made

[redacted]

Your representation must relate to one of the following four Licensing Objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.

THE PREVENTION OF HARM TO CHILDREN

No objections on these grounds

TO PREVENT PUBLIC NUISANCE

The application is still for an additional 8 days of events. It is noted that the local authority has indicated it will approve the application if:

- the maximum number of events held per annum to be no more than 8 days;
- events held on Monday – Friday shall last no more than 6 hours;
- events held Saturday and Sunday shall last no more than 8 hours;
- all Regulated Entertainment to cease by 22:30;
- events shall not be held on more than 4 days consecutively.

This does not adequately take into consideration the specific characteristics of the town centre of Ludlow which is compact and multi-functional. There are many private residences within a short distance of the venue and the streets are narrow with poor access. Residents would be disproportionately negatively affected by these arrangements.

Key issues are:

- the number of additional days being permitted;
- the time by which events must cease;

- communication with residents.

The number of days (bearing in mind that these are *additional* to what is already approved under the licence) should be fewer than 8. The authority should be required to explain on what basis permission might be given for 8 days of activity and how the specific characteristics of the town have been taken into consideration. The applicants have clearly adopted a strategy of initially proposing a very large and most unreasonable number of (days for) events that they must have expected would be rejected. It is unclear why an additional 8 days is regarded as reasonable simply by being fewer than 15.

There will be considerable additional nuisance generated by the noise and large numbers of people attracted to the event. They will be present late into the evening (since the events are not required to cease until 22.30 meaning people will be circulating long after this time). This will take place over an extended period during which it will not be possible to avoid the noise. The finishing time for the events means that there could be loud noise until late into the evening which cannot be avoided even by remaining indoors. (Note that the local view is that the music can be enjoyed from Whitcliffe Common, considerably more distant from the venue than Bell Lane).

There is only a very approximate indication of the number of people likely to attend these events. There is also no mention of these numbers in the new terms (as stipulated by the Responsible Authority for the Licensing Objective the Prevention of Public Nuisance). In particular there is no indication of how the numbers to be allowed under the revised licence relate to the number attending last year or the limits placed upon them. Consequently these appears to have been no consideration of the impact the numbers of people had, not just on the income of local business (of which the owners of Ludlow Castle are one despite their disingenuous publicity material referring only to others), but of residents.

Communication with local residents has been poor. I have lived at the above address since January 2019 and at no time during the intervening period have my views been sought either by the owners of Ludlow Castle or the event organisers, Futuresound Events Limited.

TO PREVENT CRIME & DISORDER

No objections on these grounds, though it would be reassuring to learn that there would be a police presence during these events to monitor activities beyond the licensed premises. It is not adequate to rely on security guards and stewards employed by the event organisers.

PUBLIC SAFETY

There is no mention in the application nor in the opinion from Shropshire County Council of the impact of the arrangements for vehicular traffic during the additional or already approved days of events. There are two aspects to this.

i) Whether traffic continues to be allowed access to the town centre and associated parking arrangements via King Street.

ii) When the town centre is closed to traffic, the temporary conversion of Bell Lane to two way traffic flows.

The additional traffic flows appear not to have been fully considered. They serve to emphasize the unsuitability of central Ludlow for events of this nature. From a personal point of view I am very concerned about the arrangements for Bell Lane. The temporary allowance of two way traffic operation along Bell Lane when Castle Square is closed appears to have been a policy for a number of years. While appreciating it is intended to assist access for residents it cannot be restricted to such. The arrangements are inherently dangerous but perhaps justifiable in the past

on the grounds of their infrequent application. However, the road is very narrow and as the number of events necessitating the temporary operation increases, increasing the aggregate traffic flow over time, the chance of an accident during one period of town centre closure or another, increases. The front door of my house is less than 1.5m from the edge of the road which is only wide enough for single vehicles. I am seriously concerned that an accident may occur that will endanger both my safety and that of my property. This is especially the case when visitors to the town, in an attempt to access the town centre from Broad Street encounter road closures and choose to use Bell Lane as their alternative route. Such people are not used to the circumstances and may add significantly to the danger posed. There is typically no monitoring of the arrangements giving rise to further concern.

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary - refer to checklist.

TO PREVENT PUBLIC NUISANCE

1. That the level of noise allowed for the outdoor musical events be reduced. The distance from the event location at which these are measured should be increased. (The address for which representation is made is approximately 275m from the event location). Residences in Dinham are not the only ones affected.

2. The applicants should be required to indicate more precisely how many people will attend the events and how this compares to previous events at the venue.

3. That the number of days for additional events be further reduced.

4. That the finishing time of events be made earlier than 22.30.

PUBLIC SAFETY

5. Further events envisaged should not be allowed to take place unless traffic management is put in place that is safe for residents of in Bell Lane. The safety of pedestrian users of the town centre should also be properly safeguarded. Any such arrangements should be effectively monitored and enforced and residents be kept fully informed. (Please note that recently I have not received personal notification of temporary changes to the traffic arrangements in Bell Lane).

6. Policing arrangements should be clarified.

OTHER MATTERS (mainly of politeness and consideration)

7. That notice be given well in advance of any events due to take place of:

   i) when they will take place (as it will be necessary to explore the possibilities for avoiding disturbance;

   ii) that detailed notice is given of when the noise can be expected to be especially loud and at what time of day.

8. There should be regular consultation with affected residents during the events to include those beyond Dinham.

9. That the licencees be required to consult with local residents in a meaningful fashion before any further licence or extensions of the current licence are applied for.

10. That the owners of Ludlow Castle refrain from posting notices that ignore residents' welfare, make unsubstantiated claims for the events, and fail to mention the benefits to both the site owners and the event organisers. (See appendix giving photograph of such a notice).

Generally if there is to be a hearing to determine the premises licence application, the sub-committee will only be able to consider matters that have been previously disclosed. No new evidence can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheets if necessary.

If you do make a representation you will be expected to attend the Licensing Sub Committee and any subsequent appeal process. All representations in their entirety, including your name and address, will be disclosed to the applicant for the premises licence and any other interested parties. If all parties agree, the application can be dealt with without holding a hearing.

Signed: [redacted]

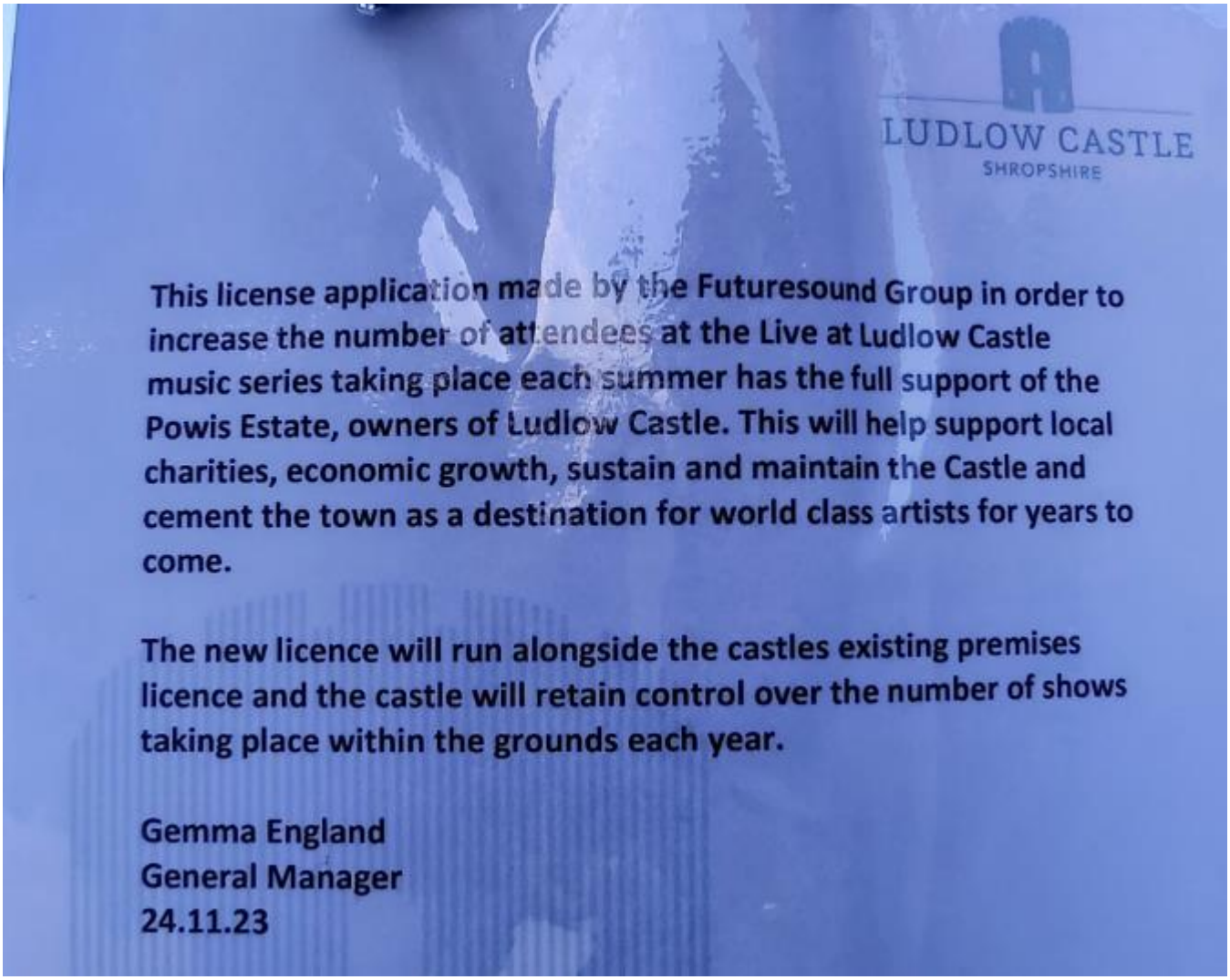
Date: **December 15th 2023**

Please return this form along with any additional sheets to the address below:
Licensing Team
Shropshire Council
Shirehall
Abbey Foregate
Shrewsbury
SY2 6ND

This form must be returned within the statutory period, which is generally 28 days from the date the notice was displayed on the premises or the date specified in the newspaper advert.
For confirmation on this date please contact the Licensing Team on 0345 678 9026

Appendix: Notice Posted by the Owners of Ludlow Castle on One of the Paths Around the Castle

(photograph taken 14/12/23)



LUDLOW CASTLE
SHROPSHIRE

This license application made by the Futuresound Group in order to increase the number of attendees at the Live at Ludlow Castle music series taking place each summer has the full support of the Powis Estate, owners of Ludlow Castle. This will help support local charities, economic growth, sustain and maintain the Castle and cement the town as a destination for world class artists for years to come.

The new licence will run alongside the castles existing premises licence and the castle will retain control over the number of shows taking place within the grounds each year.

Gemma England
General Manager
24.11.23

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Mon 18/12/2023 17:00

We write to object to the licensing application to hold up to 15 large events a year in Ludlow Castle ref 23/03503/LPREM

I was unable to fill in your representation pack pdf as it would not accept written additions to the form

Names Frances Carlile and Alan Oldham
[redacted]
residents of Ludlow

We object to the application under the grounds of Prevention of Public Nuisance

We object to the disproportionate nuisance of noise levels for FIFTEEN events per year. This is a disproportionate number for a small town the size of Ludlow. The castle is situated within a residential area.

yours sincerely
Frances Carlile
Alan oldham

Tue 19/12/2023 12:45

Hi Frances and Alan,

For us to accept your representations, you need to confirm that you have read our guidance and are aware of our process (that includes your full details will be provided to the applicant and the sub- committee) and that you agree to the statement below:

We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Kind regards

Ross O'Neil

Public Protection Officer – Specialist

Wed 20/12/2023 09:35

Hi Ross,
Thank you for getting back to me.
We can confirm that we have read your guidance, are aware of your process and have agreed to your statement (as highlighted in your email)
With many thanks
Frances and Alan

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REPRESENTATIONS PROCEDURE NOTES

- A representation can be made against an application for a premises to carry on a licensable activity within the 28 day consultation period. Representations can also be made against applications to make variations to an existing licence.

- Representations may be made by:

    - Responsible authorities
    - Other persons

- To make a representation you much complete and send this form to licensing@shropshire.gov.uk. Representations may also be submitted by post to: Licensing Team, Business & Consumer Protection Service, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND.

PLEASE NOTE: The representation form must be received by the Licensing Team before the end of the consultation period stated on the site notice, newspaper notice and the Council's website, or it will not be accepted. Posted representations not received within a consultation period due to the postal system will be treated as late and not accepted.

- Where a representation is accepted as relevant, **the Council will share the representation in its entirety with the applicant and their agent**. This is to allow them an opportunity to consider the issues raised in the representation and discuss possible ways to mitigate the objector's concerns with them directly.

- Only in exceptional circumstances will personal details be redacted from representations. This will be when the Council considers that there is a genuine risk of intimidation / violence to the persons making representation. Persons making representations who consider this to be a risk should make it clear on their representation and they will be contacted to discuss further.

- At the end of the consultation period, if any representations remain, the name and address of persons making representations will be published on the report to the LicensingSub Committee, which will be publicly available.

For further information and guidance please visit the 'current licence applications in consultation' page on our website www.shropshire.gov.uk/licensing where you can find further details on all applications and download our guidance on **Making Representations and what to expect in a Licensing Act Sub- Sub Committee.**

Licensing Act 2003
REPRESENTATION FORM

The boxes marked * are mandatory. Representations missing this information will be automatically refused

Other Persons

***Name/ Name of business/organisation you represent**	Queen Anne Townhouse holiday let
***Postal address**	[redacted]
Telephone number	
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	[redacted]

***Name & address of premises for which the representation is being made** Future Sound Events Ltd, Ludlow Castle, Castle Square Ludlow

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER
There were 4 days of concerts held last year 20th - 23rd July 2023. I am aware of various anecdotal reports of crime and disorder
PUBLIC SAFETY
Ludlow is a medeaval town with narrow and winding streets. The lorries for the summer 2023 events had great difficulty in accessing the centre. Roads were closed. How could an ambulance arrive quickly if needed? If these events bring in 6000+ people there are huge risks.

THE PREVENTION OF PUBLIC NUISANCE
The concerts held last year (July 2023) caused me and my guests a great deal of stress and anxiety. Accessing my home and business was difficult there was noise from the setting up, taking down and the concerts themselves over at least 8 days. The volume of sound from the concerts was too high. Moreover it started each morning with sound checks before the main events. This is a residential area not an open field or an enclosed auditorium. The sound could be heard all over Ludlow. This is a gross imposition. Whatever the stated economic benefits they cannot be justified by inflicting misery on a substantial number of residents who support the local economy and pay their community charges throughout the year, every year.
THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.
Like many other residents in the immediate vicinity I would reluctantly accept 4 events (i.e. 4 days of concerts). Subject to an end time of 10.30 pm. and strict sound limits.

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I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

[redacted]	15/12/2023
Signed:	**Date:**

If this form is sent as an email attachment, its transmission will confirm that you have agreed the above conditions

Please return this form along with any additional sheets to:

licensing@shropshire.gov.uk or by post to: Licensing Team, Business & Consumer Protection Service, Shropshire Council, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND

This form must be returned within the statutory consultation period, which is displayed on the premises site notice, the newspaper advert, and on the Council's website.
For confirmation on this date please contact the Licensing Team on 0345 678 9026

REPRESENTATIONS PROCEDURE NOTES

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Licensing Act 2003
REPRESENTATION FORM

The boxes marked * are mandatory. Representations missing this information will be automatically refused

Other Persons

***Name/ Name of business/organisation you represent**	Mr and Mrs Dalsan
***Postal address**	[redacted]
Telephone number	
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	

***Name & address of premises for which the representation is being made**

[redacted]

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER

The suggestion that Ludlow could see an increase of between 5 - 7000 people for each event is extremely worrying. Whilst Ludlow residents welcome all tourists and the business and interest that it brings to the town, these type of figures are wholly alarming and not something that we can see that Ludlow would benefit from. With such high numbers of people, possibly mostly of them young with the added addition of alcohol could well see an outbreak of disorderly and criminal behaviour. With private residences situated only feet away from the castle grounds, imposing this type of threat upon residents is totally unacceptable and extremely unfair, and could cause a great deal of distress.

PUBLIC SAFETY

We strongly object to the proposal as the huge increase in public attendance to the town could have a huge impact upon safety and security with regards to a possible marked increase in household security (theft and burglary), disorderly behaviour and new crime from alcohol intake, and a possible uptake in drug usage.

THE PREVENTION OF PUBLIC NUISANCE
We strongly object to the proposal, of even four events being held. The expected rise in noise, traffic, footfall, pressure on parking, and privacy will be intolerable for local residents, especially during the summer months, when residents should be able to enjoy the comfort and peace of their own gardens. The constant playing of loud and intrusive music for such long hours would, in our opinion place a great deal of stress upon all residents, even those further away, and impact severely the mental health of those who have not agreed to such a proposal.
THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

The huge increase in footfall numbers across and within the Castle will have a huge impact upon it in terms of wear and tear, especially in regard to the outside grounds. Surely it being a building of such historical and archeological importance warrents it the protection against such an increase in numbers of people using it for entertainment and goes completely against matters of conservation and preservation.

- Generally, if there is to be a hearing to determine the premises licence application, the Licensing Sub Committee will only be able to consider matters that have been previously disclosed. No new evidence can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheet if necessary.

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I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Mr and Mrs Dalsan	21 / 12 / 2023
Signed:	**Date:**

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Tue 19/12/2023 16:57

Dear Sirs

I am writing in regard to the forthcoming licensing decision as per the subject line - the events application for Ludlow Castle by Future Sounds Ltd.

Firstly my required details are:

Name: Tom Evans

Address: [redacted]

Postcode: [redacted]

Telephone: [redacted]

Email: [redacted]

I am a resident and home owner in Ludlow and live very close to the Castle. My wife and I will be directly affected by any significant events in the Castle. I do appreciated that events do need to be run in the town for both its economy and greater benefits to residents/visitors.

My first concern comes under **Prevention of Crime & Disorder:**

During the four events held the `Castle during the summer of 2023 there were a least two significant crimes that occurred that I am aware of. The first is that there was a parked vehicle stolen off Mill Street during these events - it was parked at the upper end of the street near or outside number 55. Secondly there was a hit and run accident on a local residents parked car on Dinham on the hill approach to the bridge that resulted in the vehicle being written off. These events did not have a good crime record in 2023 and increasing the number of events and attendees allowed does not bode well for 2024.

I have several further concerns under **The Prevention of Public Nuisance;**

The four events run in the summer of 2023 diid produce a significant amount of “noise” which impacted on life within our Mill Street House. I note your inclusion of a “Maximum Noise Level” limit of 70 dB and 75 dB for headline acts.

Firstly it is well recognised that prolonged exposure to sounds over 70 dB can produce permanent ear damage. Why is 75 dB being proposed all.

Secondly does the licensing board realize that sound doubles for every increase of 3 dB. Thus 75 dB is effectively a quadrupling of of the base 70db level. Again why is a sound level of 75 dB, which is known to be dangerous, being proposed or allowed.

Who exactly will police these sound level restrictions. Do they have recognised training in monitoring sound at such events? Do there have the necessary calibrated equipment? Are they independent of the event organisers? Are there any conflicts of interest? And finally will they produce a publicly available report after each event detailing noise levels measured?

In terms of other noise do the licensees realise the post event noise which occurred in 2023? Attendees leaving the concert over a not insignificant period and the event crews packing up and leaving town do have a significant impact as well.

The numbers of allowable event attendees being proposed are be doubled to 5000 to 9999. This will result in a concomitant increase in vehicle traffic and parking in the town. Ludlow is a small town with a restricted medieval core unsuited to accomodating such a significant influx of vehicles and people. Exactly how is this proposed to be handled? Parking for instance is at a premium in Ludlow at the best times - how would a potential influx of a possible 5000 vehicles be handled.

Finally at the conclusion of the four events in 2023 the streets near the castle including Mill Street were left in a disgraceful state with refuse and debris scattered everywhere. The concert goers are long gone by morning but the town centre residents are left with their rubbish in the morning - much of which had to be swept up by them off their front steps and pavements. This can't be allowed to continue in 2024..

In summary I would suggest allowing only the 4 events to be run in the town in 2024 as in 2023 with the same number of allowable attendees (5000). Until we can see that these events do not raise crime levels, abide by published and verifiable noise levels, have some form of traffic/parking management, and do not increase public litter, there should be no increase in events or attendees allowed.

Yours Sincerely,

Tom Evans

Wed 20/12/2023 11:12

Dear Sirs

Further to your reply to my representation I agree to the requirements as below

I fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Please confirm my representation has been accepted.

Sincerely

Tom Evans

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Licensing Act 2003
REPRESENTATION FORM

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Other Persons

***Name/ Name of business/organisation you represent**	Robert and Jennifer Gill
***Postal address**	[redacted]
Telephone number	[redacted]
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	[redacted]

***Name & address of premises for which the representation is being made**
Powis Estates, Ludlow Castle, Ludlow, Shropshire

Licensing Application for Ludlow Castle concerts: 23/03530/LPREM

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER

Ludlow is a small town.

For 5000-9,999 people to potentially visit each of these 15 (now 8) concert events over the time period suggested May 1st – September 1st will only invite trouble, disorder, and would generate a grave public nuisance.

Four such events were held on 20th-23rd July 2023. This 4-day event stimulated numerous complaints between residents about levels of noise and rowdy behaviour. There were a number of anecdotal reports of antisocial behaviour around the town in the evenings. For example, one young lady was 'spiked' in the hand and remains unwell and another concert participant was arrested and led away in handcuffs by police. Both incidents can be verified.

PUBLIC SAFETY

The 4 day event in 2023 caused road closures which greatly impacted on lesser able-bodied people trying to manoeuvre their vehicles, caused congested parking on town centre roads and also resulted in difficulties for residents in accessing their homes by vehicle. Essential deliveries were curtailed eg. Urgent medical supplies could not be delivered to a Dinham neighbour's house.

All this inconvenience impacts greatly on peoples' daily lives.

THE PREVENTION OF PUBLIC NUISANCE

What is proposed is a series of musical concerts in a residential area – the venue is not isolated in a field like Glastonbury. There are residents' houses all around the Castle – the noise and disturbance resulting from the implementation of this application would adversely affect the health and wellbeing of these residents, some of which are elderly and infirm. The consistent noise level would be unbearable.

This is another attempt to turn Ludlow into a money generating site at the expense of the wellbeing of its central population. Ludlow is an attractive historic town with over 420 listed buildings. Most of these are privately owned and kept in a good state of repair by their owners. The high level of music sound emanating from these concerts will have a negative impact on the buildings and their foundations. In effect, it is the residents who pay to maintain the attractive state of Ludlow and who are now being exploited by this proposal.

We object to these events on the grounds that they would constitute an unbearable public nuisance for residents, particularly those living in the conservation area of central Ludlow around the Castle.

There is also the issue of noise pollution which impacts on peoples' lives in a very negative way.

There was also a free-standing diesel generator used for the 4 day event in 2023, running all day and all through the night, which caused a great nuisance to all residents living in the vicinity. Residents had 4 nights of very poor sleep.

THE PROTECTION OF CHILDREN FROM HARM

We are not aware of the age groups allowed into the Castle unattended.

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

Powis Estates own large tracts of open land; live music concerts should be based on their own land outside of residential areas where concert activity would not impact on local residents' lives.

There is an issue with noise pollution, an environmental factor that is often talked about but little was taken into account at the 4 day event in 2023. Noise pollution was from both the level of concert music sound and the generator running throughout the day and night.

As Ludlow residents, we are disappointed and dismayed with the proposal to hold 15 (now 8) concerts in Ludlow Castle grounds. We strongly object to this Licensing Application for live music events with alcohol 12 noon – 11pm between May 1st and September 1st.

Ludlow is a thriving town maintained by local business and residents, and already enjoys an ample and sufficient range of fairs, festivals and events. Ludlow is not a theme park. The distress to residents in the area affected cannot be justified by the financial gain of Powis Estates and the Leeds-based company FutureSounds Events Ltd who are only interested in the bottom line, which is profit. Both organisations promised to give residents feedback following this year's concerts, which they dismally failed to do. When writing to them to give our feedback, their reply was defensive and our concerns were batted away as if they were not important.

We believe that Powis Estates are losing faith and respect from the residents living in Dinham and its environs and that Ludlow Castle will no longer be regarded as an asset to the Ludlow Community.

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Signed:
Robert Gill and Jennifer Gill
Date:14th December 2023

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19 DEC 2023

Licensing Act 2003
REPRESENTATION FORM

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Other Persons

*Name/ Name of business/organisation you represent	RAYMOND HEDGES LUDLOW RESIDENT
*Postal address	[redacted]
Telephone number	
Email address This is the most reliable way for us to communicate with you, please provide an email address if you have one	

*Name & address of premises for which the representation is being made

LUDLOW CASTLE AND TOWN CENTRE
FUTURE SOUND EVENTS LTD APPLICATION

*Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.

THE PREVENTION OF CRIME AND DISORDER
PUBLIC SAFETY

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THE PREVENTION OF PUBLIC NUISANCE

My concerns are based upon experiencing the event of the 20th–23rd July 2023 which took place at the Ludlow Castle. The volume of sound and general disturbance was excessive and inappropriate for the centre of town venue. The town was disrupted for at least seven days with large lorries occupying the centre of the town. Some roads closed and car parks.

~~**THE PROTECTION OF CHILDREN FROM HARM**~~

This application is alarming given that it suggest endless disruption of normal town activities across the whole spring/summer period.
There was rough sleeping and camping along the river Teme with tents and rubbish left behind.

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

I would suggest that Ludlow Castle and town centre is not an appriate venue for these kind of events.

- Generally, if there is to be a hearing to determine the premises licence application, the Licensing Sub Committee will only be able to consider matters that have been previously disclosed. No new evidence can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheet if necessary.

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[redacted]

Signed:

13.12.2023

Date:

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[redacted]

20th December 2023

Shropshire Council
Licensing Team
Business & Consumer Protection Service
Shirehall
Abbey Foregate
Shrewsbury SY2 6ND

Dear Sirs,

Application ref: 23/03530/LPREM

I am writing to object to the granting of the above licensing application. Although there is no reference in the application to the type of events proposed the fact that the applicant held a pop concert in Ludlow Castle earlier this year leads me to assume that something similar is planned in this application. My reasons for concern, as set out below, are written with that in mind.

Prevention of Crime & Disorder

- Press coverage of pop concerts usually suggests that they are a regular source of drug and alcohol related abuse and the associated misbehaviour;
- Crime was certainly a problem earlier this year with vandalism of property around the town;
- During the 2023 event for the first time in more than 20 years of living in Ludlow I witnessed a shoplifting offence at a town supermarket;
- Ludlow is a town of important historic significance. There is the potential through bad behaviour for considerable damage to be inflicted on buildings of great national importance;

Public safety

- Ludlow is a small market town with a population of about 12,000. Any event attracting the numbers suggested will increase the numbers by as much as 80%;
- Ludlow town centre was laid down hundreds of years ago. It is not designed for a large number of type of vehicles that are likely to be required to deliver and collect the supporting material;
- How will it be possible for the townsfolk and tourists (of whom the town has a very large number each year) to go about their normal business in safety?
- What arrangements will be in place to ensure order is kept in public places? There is already considerable pressure on police resources;
- I understand that the 2023 event took place over four days. However, a further five days were required for set up and clear up. On that basis the potential 15 event days in this application could require as many as a further 20 days to deliver and remove all the required

paraphernalia; a total of five calendar weeks. This will cause considerable disruption to the day-to-day life of the town;

- Ludlow as a small market town of historic significance is not designed to cope with the numbers in this application. Much of the town centre is narrow streets and one-way. It is not designed to cope with the large vehicles that will be needed to deliver (and remove) the artists equipment and all the other paraphernalia that will be required to stage these events;
- The application will probably require closure or restriction of town centre parking. This will place considerable strain on the day-today activities of the residents and local villagers who rely on the town for their day-to-day activities. There is clearly insufficient parking around the town for the numbers envisaged. It could also be detrimental to general toruism;
- Although public transport is generally sufficient for the local population it is unlikely to be able to cope with the numbers envisaged in this application thus putting public safety at risk;

Prevention of Public Nuisance

- Concerts of the type proposed often results in a large amount of debris being left behind. This will have a significant environmental impact;
- The nature of these events generally results in high sound volumes which has the potential to cause a public nuisance;
- What arrangements will be put in place to ensure that the promotors comply with the sound levels mentioned in the application?
- In 2009 Jeremy Paxman is recorded as saying “Has there ever been a visitor to Ludlow who hasn’t wished they lived there? " The potential public nuisance that this application might cause if successful has the danger to seriously impair that environment;
- Although a ruin Ludlow Castle is an important historic monument. There exists the possibility of damage not only to the buildings themselves but to other important historic and listed buildings around the town centre.

.

Protection of Children from Harm

- Alcohol and drug related crime may well cause danger to minors attending the events;
- Such abuse may also have a detrimental effect on local children:
- One branch of Ludlow Sixth Form College is located just outside the castle entrance. There is the possibility that the students may be vulnerable to bad behaviour by the attendees.

Suggested Additional Conditions

- This application appears to have no time limit attached to it so that once grated it will remain available in perpetuity. Were it to be granted then it should be for one year only so that there is the opportunity to review the events of 2024.

Yours faithfully,

Michael Hunt

On 20/12/2023 16:45, Licensing wrote:

Hi Michael,

For us to accept your representations, you need to confirm that you have read our guidance and are aware of our process (that includes your full details will be provided to the applicant and the sub-committee) and that you agree to the statement below:

I fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Kind regards

Ross O'Neil
Public Protection Officer – Specialist

On 20/12/2023 16:51, Michael Hunt wrote:

Dear Mr O'Neil,

I can confirm that I have read the council's guidance and that I fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

I hope that the above will suffice.

Kind regards,

Michael Hunt

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Licensing Act 2003
REPRESENTATION FORM

The boxes marked * are mandatory. Representations missing this information will be automatically refused

Other Persons

***Name/ Name of business/organisation you represent**	Mrs Andrea Keyser
***Postal address**	[redacted]
Telephone number	[redacted]
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	[redacted]

***Name & address of premises for which the representation is being made** Ludlow Castle 23/03530/LPREM

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER

PUBLIC SAFETY
THE PREVENTION OF PUBLIC NUISANCE
1. Increased anti-social behaviour within the town centre before and after the events. 2. High levels of noise pollution to local residents, impacting on health and well-being. 3. Significant disruption owing to many large vehicles accessing the castle to set up the event. 4. Significant disruption to local residents owing to the closure of roads, which has a greater impact on the vulnerable.
THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

1. Limit to the current permission for up at 4 days (6 at an absolute maximum).
2. Limit the numbers of attendees to 5000.
3. Limit the closing time to 10pm.
4. Ensure that the event organisers provide park and ride sufficient to transport 4500 people to and from events.
5. Limit the days that the events take place to prevent running on consecutive weekends with other large events. For example, the Spring Food Festival, Fringe Festival, May Fair and The Food Festival to give the local residents some respite between significant interference with the peaceful occupation of their homes

01•95 Generally, if there is to be a hearing to determine the premises licence application, the Licensing Sub Committee will only be able to consider matters that have been previously disclosed. No new evidence can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheet if necessary.

01•95 If you make a representation, you will be expected to attend the Licensing Sub Committee hearing and any subsequent appeal process. **All representations in their entirety, including your name, address and contact details will be disclosed to the applicant for the premises licence and their agent**.

01•95 If limited or withheld personal details are redacted from representations, where notice of a hearing is given to an applicant, the licensing authority is required under the Licensing Act 2003 (Hearings) Regulations 2005 to provide the applicant with copies of the relevant representations that have been made.

I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Signed: **Andrea Keyser (Signed electronically)** **Date:** 13/12/23

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licensing@shropshire.gov.uk or by post to: Licensing Team, Business & Consumer Protection Service, Shropshire Council, Shirehall, Abbey Foregate,
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    - Responsible authorities
    - Other persons

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Licensing Act 2003
REPRESENTATION FORM

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Other Persons

***Name/ Name of business/organisation you represent**	Veronica Leach
***Postal address**	[redacted]
Telephone number	[redacted]
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	[redacted]

***Name & address of premises for which the representation is being made**

Ludlow Castle Castle Square Ludlow

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER

Ludlow does not have a 24 hour Police presence, and is unable on past experience to manage/ Police the town on a normal day. Ludlow has an existing high rate of drug use, and Social Deprivation, in the main unmanaged/ unattended by Police. The Annual May fair of 4 days results in petty crime and disorder, as do the Concerts @ Ludlow Castle, and many other events there annually - the Beer Festival being but one that the residents have to suffer, such as loutish and abusive behaviour .

PUBLIC SAFETY

Ludlow is a small town, with narrow street access for cars and large vans and coaches that daily cause a danger to pedestrians. The Ludlow Castle events cause a danger to children, adults and animals who live here. We have a growing number of Tourist, Market traders vans, and dangerously large coaches. In addition ever growing emission's from such. The increase of alcohol sales add to local crime rate, and danger from debris left on the streets form such events.

THE PREVENTION OF PUBLIC NUISANCE	
Noise pollution suffered by household's in the area around the Castle	Litter, many undesirable/ dangerous objects left on Ludlow's Streets and criminality arising from so many people being attending events. Petty Crime and anxiety caused to in the main an aged population who live in Central Ludlow who feel very unsafe during such events. Extensive road closure, disruption to household access, and parking in particular for the disabled. Inebriated people, threatening behaviour ,and theft, none of which is effectively Policed.
THE PROTECTION OF CHILDREN FROM HARM	
The danger of excessive cars in a small town. Risk of abuse and exploitation Unsupervised young people, exploitation and drug dealing.	

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

No conditions that could be imposed would remedy all of the above, in a small town that is already trying to cope with "Events" @ Ludlow Castle - and the impact already a problem of cars, road closure, Public Safety - as above and so much more. The "Proposal" to extend Castle Events introducing several thousand more people coming to the Town for the reasons above stated, will destroy an already overloaded Town which does not have the infrastructure to cope, given lack of recourses, as above. Ludlow does not have Public Toilets that function, and more - thus no remedy other than Council Funding of already exiting lack of Services.

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I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

[redacted]	18th December 2023.
Signed:	**Date:**

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Licensing Act 2003
REPRESENTATION FORM

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Other Persons

***Name/ Name of business/organisation you represent**	Ludlow Civic Society This is the voice of over 300 members who live in around Ludlow town centre
***Postal address**	[redacted]
Telephone number	
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	[redacted]

***Name & address of premises for which the representation is being made** Future Sound Events Ltd, Ludlow Castle, Castle Square Ludlow

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER
One such event was held last year 20th - 23rd July 2023. There were numerous reports of antisocial behaviour around the town in the evenings.. We have heard reports of the following: Young lady had hand spiked with a date drug One young man led away in handcuffs One car stolen from Mill Street during concert One car irrevocably damaged by a large vehicle that collided with it during setting up (no specific vehicle identified - didn't stop or leave details) Evidence available about destroyed car.
PUBLIC SAFETY
Ludlow is a small town, for 5000 - 9,999 people to potentially visit 15 or 8 of these events over the time period suggested (Mat 1 - Sept 1st) is a recipe for inviting trouble and disorder. The streets are narrow and a crowd of 6000 or more will be difficult to manage. The lorries for the equipment needed are huge and had problems getting to the centre last time. There is a risk of expensive damage to Ludlow's buildings and to pedestrians

THE PREVENTION OF PUBLIC NUISANCE
The concerts held last year (July 2023) resulted in numerous complaints from residents about the level of noise and congestion around the town To inflict up to 15 of these events or even the revised figure of 8 on residents is intolerable. The venue is a town centre not an isolated field like Glastonbury. There are residents' houses all around the Castle - the noise and disturbance resulting would adversely effect the health and wellbeing of these residents. The 4 days of these events last year was a severe burden. Each event involves great disruption in terms of articulated lorries carrying equipment and parking in the centre of the town days before and after the event. The noise pollution was not limited to the period of the concert but there were high volume sound checks each morning. The demographic profile of the town centre is skewed towards elderly residents who need easy access to their houses and also are stressed by loud noise going on until 10.30 pm and crowds leaving afterwards.. Outside of the castle the sound is not music but loud cacophonous noise.
THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

We object to any increase in these events above 4 events already planned.
The concerts should end at 10.30 p.m and there should be a specific quantified restriction on sound level . This is a residential area not a Disneyworld theme park.

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Juliet Diamond (Secretary); John cartwright (Chair)	14/12/2023
Signed:	**Date:**

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Licensing Act 2003
REPRESENTATION FORM

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Other Persons

*Name/ Name of business/organisation you represent	ANTHONY MAHALSKI
*Postal address	[redacted]
Telephone number	
Email address This is the most reliable way for us to communicate with you, please provide an email address if you have one	

*Name & address of premises for which the representation is being made

LUDLOW CASTLE

*Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.

THE PREVENTION OF CRIME AND DISORDER

AT LAST YEARS EVENT THERE WAS SERIOUS VEHICLE CRIME.

PUBLIC SAFETY

LAST YEAR EVENT RESULTED IN BOLLARDS BEING DESTROYED BY VAST HORSES TURNING FROM MILL ST TO BELL LANE

THE PREVENTION OF PUBLIC NUISANCE

DRUNK REVELLERS!!

THE PROTECTION OF CHILDREN FROM HARM

SEE ABOVE

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

NONE OTHER THAN CANCELLATION!

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Signed: [redacted]

20/12/23

Date:

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Shropshire Council

Licensing Act 2003
REPRESENTATION FORM

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Other Persons

*Name/ Name of business/organisation you represent	THOMAS MAY
*Postal address	[redacted]
Telephone number	
Email address This is the most reliable way for us to communicate with you, please provide an email address if you have one	

*Name & address of premises for which the representation is being made

[redacted]

YOUR REF 23/03530/L PREM.

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THE PREVENTION OF CRIME AND DISORDER

THE PROPOSED SCHEME REPRESENTS A DANGER TO LOCAL RESIDENTS AS WITNESSED DURING THE APPLICANTS ~~2022~~ 2023 ACTIVITY

PUBLIC SAFETY

THE PROPOSED SCHEME REPRESENT AN ENHANCED DANGER TO PUBLIC SAFETY AS SEEN DURING THE APPLICANTS PREVIOUS ACTIVITY DURING 2023 SEE POLICE REPORTS.

THE PREVENTION OF PUBLIC NUISANCE

THE APPLICATION REPRESENTS THE CERTAINTY OF PUBLIC NUISANCE TO A PART OF LUDLOW COMPOSED OF LISTED BUILDINGS AND THEIR RESIDENTS. WITNESS APPLICANTS ACTIVITIES IN 2013.

THE PROTECTION OF CHILDREN FROM HARM

SEE ABOVE

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[redacted]

Signed:

16. DECEMBER 2013.

Date:

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Other Persons

***Name/ Name of business/organisation you represent**	PATRICIA & JOHN MEADOWS
***Postal address**	[redacted]
Telephone number	
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	

***Name & address of premises for which the representation is being made**

23/03757/LPREM. Ludlow Castle Grounds

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER

Increased risk of public ~~nuisance~~ disorder without the necessary police control, required for these large crowds.

PUBLIC SAFETY

Major public health concerns of the proposal:
1. noise pollution from both volume of music & generators (which were in operation all night.)
2. large number of people & risk of spread of covid & other air-borne viruses.
3. pollution from increased traffic congestion regarding fossil fuels & tyre particulation

THE PREVENTION OF PUBLIC NUISANCE

See point made under:
CRIME & DISORDER
Road closures – very inconvenient for disabled wheel-chair residents, including John Meadows (my husband)

THE PROTECTION OF CHILDREN FROM HARM

Public health issues (detailed above) – magnified in the health of children.

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

Relocate the site of festivals to somewhere more suitable, that has capacity to contain large crowds of people

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[redacted]

Signed:

19-12-2023

Date:

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Other Persons

***Name/ Name of business/organisation you represent**	Odette Parry
***Postal address**	[redacted]
Telephone number	[redacted]
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	[redacted]

***Name & address of premises for which the representation is being made**

23/03757/LPREM. Ludlow Castle Gorounds

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THE PREVENTION OF CRIME AND DISORDER

PUBLIC SAFETY

A major concern raised by the proposal relateds to Public Health. Thee proposed events will lead to unacceptable levels of pollution including noise pollution (particularly for residents) in respect of the music and the generators which are in operation throughout the night (these are situated in the residential area and during the event of last summer were in operation for most of night on each night of the event). There will be unacceptable levels caused by congestion and resulting fumes from fuel emissions. There will also be unacceptable pollution levels from tyre particulates relating to the increase in traffic during duration of events. This Air pollution will contribute to an air quality below an acceptable level for public health.

THE PREVENTION OF PUBLIC NUISANCE
THE PROTECTION OF CHILDREN FROM HARM
See Section on Pubic Safety above. Noise and Air pollution will particulary affect children

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

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[redacted]	18 December 2023
Signed:	**Date:**

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Shropshire Council

Licensing Act 2003
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Other Persons

***Name/ Name of business/organisation you represent**	Alistair Thornley
***Postal address**	[redacted]
Telephone number	
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	

***Name & address of premises for which the representation is being made**

[redacted]

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER

PUBLIC SAFETY

Dear Sirs

I would like to suggest some conditions for the License for additional events at Ludlow Castle

- Maximum number of events to be limited to 8 days per year
- Events help Monday to Friday shall not last more than 6 hours
- Events held on Saturday and Sunday shall not last no more 8 hours

- All regulated entertainments to cease by 22.30

Regarding noise, there seems to be some misunderstanding regarding how sound waves travel. It appears that the licensing concern is about the immediate area in Mill Street, the Linney and Dinham, but the castle walls will deflect the noise upward so it travels above those areas of the town. I live a mile to the east of the castle at the top of Gallows Bank at an elevation higher than the top of the castle walls and was badly effected by the noise from the concerts last July because the noise waves travelled above the walls unimpeded to my house. Because of the affect it was heard as far away as the south east side of Clee Hill. My suggestion is that the stage and speakers are faced west towards the Mortimer Forest, and in doing so will impact on the minimum number of properties. Also noises levels should be limited for all concerts to 70dB(A)

It was noticeable on both occasions when I rang the organisers of last years events regarding the noise, the noise levels dropped almost immediately. This might suggests they were testing how high they could go before they got complaints.

I look forward to hearing that the license takes into account my proposals.

Yours sincerely

A

THE PREVENTION OF PUBLIC NUISANCE

THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

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I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Signed: [redacted]

Date: 14/12/2023

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Please return this form along with any additional sheets to:

licensing@shropshire.gov.uk or by post to: Licensing Team, Business & Consumer Protection Service, Shropshire Council, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND

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For confirmation on this date please contact the Licensing Team on 0345 678 9026

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Gina Wilding
Town Clerk
The Guildhall
Mill Street
Ludlow
Shropshire SY8 1AZ
[redacted]

[redacted]

21st December 2023

Dear Sirs,

RE: 23/03530/LPREM AT LUDLOW CASTLE, CASTLE SQUARE, LUDLOW

In my capacity as the town clerk, I am responding on behalf of Ludlow Town Council and stating the council's objections to the licensing application 23/03530/LPREM at Ludlow Castle, Castle Square, Ludlow on the following grounds:

The town council understands that the number of events has been reduced from max. 15 to max. 8, however, the council believes that even with this reduction, the detrimental impact to normal activities in the town centre will be unacceptable.

The town council believes that the four concerts at the castle that took place for the first time in 2023 are an acceptable addition to the major events at the castle, but any further events would be to the detriment of activities already taking place in the town centre.

For the reasons stated below, the application would increase public nuisance and hazards to public safety.

The licence limited to 1 May to 30 September annually – this is Ludlow's core tourism season. The proposed license would curtail the enjoyment of normal everyday activities in Ludlow such as sitting on public benches and enjoying refreshments, browsing street traders, and enjoying community activities such as charity stall, public services outreach, and community activities to take place for both residents and visitors.

The centre of Ludlow is relatively small and the regular outdoor activities throughout the summer are important to the wellbeing of residents and visitors. In the summertime, the Events Square this is a popular area for visitors and residents to sit on benches engage with the gentle hustle and bustle of street trading, and community activities such as charity stall, police outreach, and community activities such as Morris dancing, and vintage car club visits.

However, extra events at the castle will reduce the vibrancy of the town centre and prevent these activities taking place because the limited space will be needed for the

set up and take down of the events in the castle. The normal rhythm of the town would be disrupted to an unacceptable extent. The town already has other events that have been taking place for decades such as the Mayfair - the extra events at the castle will make the town centre the stage lot for the castle's events. This is not acceptable.

Ludlow castle only has one access point for moving all the goods and equipment in and out and the events square must be cleared of benches, no street trading or community events can take place because the area is needed for the delivery of equipment and goods – and it is a H&S hazard to allow people and vehicles to mix in this area during set up and take down.

For example, the four days of concerts in July meant that the square was unusable for any other activities for 16 days. For the three days of the Spring Festival in May, the square was unusable for 10 days. For the three days of the Food Festival in September, the square was unusable for 9 days.

The licence is also to increase the crowd capacity of the castle – Future Sounds and the castle need to show that the extra people can be managed safely so that they do not become a source of anti-social behaviour for the town. There are very few walking routes so it will not be possible to split up the crowds and manage the flow of people into or out of the venue – even with signage - visitors find the twisting narrow paths and streets of Ludlow very confusing. The town council does not believe that the organisers would be able to prevent extra crime and disorder that would be generated by large numbers of people in a very small-town centre.

Logistically a concert has a very different people movement profile to an all-day festival. The festival will have ebbs and flows of people attending with some peaking at opening and closing times. However, the crowd dynamics of a concert involve thousands of people arriving and leaving within a very short timeframe. The same is true of the extra traffic. Ludlow small street would be easily overwhelmed by the rapid influx and egress of audience vehicles.

I fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Yours sincerely,

Gina Wilding

Gina Wilding
Town Clerk

Date: 21/12/2023

Ludlow Town Council received eight verbal representations from members of the public at their full council meeting on 11th December 2023. The main points made by each speaker are summarised below:

A resident of Dinham raised the following concern:
The licensing application for Ludlow castle is inappropriate. Whilst the concerts last year were great. The noise level was intrusive and affected their enjoyment of being in their own home, so they would not want the number of events to be increased.

A resident of Dinham raised the following concern:
The licensing application for Ludlow castle is inappropriate and would only serve the profits of the castle and the event company. It would not serve the town well. Residents of Dinham were advised that there would a chance for them to provide feedback after last year's four concerts, but this has not happened – and should happen. Overall, the resident felt that three concerns, not four would be appropriate and there were issues with the Friday concert, which was too loud in their opinion. The resident reported the incident of an arrest, and that ASB linked to concerts had a detrimental impact on health and wellbeing of residents. The resident was also concerned that road closure and limited access for residents was a problem.

A resident of Dinham raised the following concern:
He is concerned that the number of events proposed in the licensing application is inappropriate. He had attended a meeting with the organisers before the concerts and the promised feedback meeting after events had not taken place – this was disappointing and should happen.

A resident of Dinham raised the following concern:
The licensing application for Ludlow castle is inappropriate. Overall, the concerts last year could be made acceptable to residents, but there had not been a feedback meeting, and this was a problem. The licensing application for 15 events is overkill, and it must be recognised that the disruption to the town extends beyond the actual events. There is a period of nine days for set up and take down for the event. In this period the normal rhythm of the town is disrupted, and this is to the detriment of the residents, and other users and visitors of the town.

A resident of Dinham raised the following concern:
The licensing application for Ludlow castle is inappropriate. In addition to the comments made by others, they were concerned about the excess pollution from vehicles including the HGVs, which included exhaust emissions and particles from their tyres.

A resident of Dinham, who is also the Chairman of Ludlow Civic Society raised the following concern:
The licensing application for Ludlow castle is inappropriate. He stated that Ludlow Civic Society had a membership of 300 and were opposed to the licensing application. The detrimental impacts would be due to road closures, public nuisance, and intolerable noise. He had heard that the number had been reduced from 15 to 8,but contended that this new figure had been proposed by an authority at a distance from Ludlow and he could not see how it had any relationship to what would be good for the town – it appeared to be an exercise in reaching a more acceptable sounding number – but not an exercise in doing what was right for the town.

He said that the four new concerts last year were acceptable, but there were problems that needed to be addressed including sound levels, and damage to his car, which he accepts may not be related, but felt that the extra vehicles and reduced space contributed. He thought that more events would be to the detriment of other users of the town, and only benefit the profits of the castle and the organisers.

A resident of Dinham raised the following concern:
The licensing application for Ludlow castle is inappropriate. The economic benefit of a few was not appropriate to the level of disruption and activity that would overtake the town. Eight extra events are too much. There would be one event every three weeks and there would also be to the set up and take down period, which also has a detrimental impact to the normal life of the town. Ludlow would become a less attractive place – and this is unacceptable. There should be no more than the extra four concerts took place last year.

The boxes marked * are mandatory. Representations missing this information will be automatically refused

Other Persons

*Name/ Name of business/organisation you represent	Julie Bosworth
*Postal address	[redacted]
Telephone number	
Email address This is the most reliable way for us to communicate with you, please provide an email address if you have one	[redacted]

*Name & address of premises for which the representation is being made

Future Sounds Events
Ludlow castle.
Ref 23/03530/LREM.

*Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.

THE PREVENTION OF CRIME AND DISORDER

I'm writing in support of proposed events this summer at Ludlow castle, I attend 3 nights events last summer, and the atmosphere was superb, I saw no sign of the suggested Anti Social behaviour, so many people of all ages from teenagers to people in their 70s just having a really nice time.

PUBLIC SAFETY

The Town is still alive from the joy of last years event and has been waiting in antisipation to hear about this years line up, it was so nice to have a well managed professional event in our own town, so I don't need to travel + spend money on events and festivals elsewhere unlike the foodfestival where everything blew down.

THE PREVENTION OF PUBLIC NUISANCE

I do not beleive their ~~with~~ will be a great deal of pollution + disruption from lorries in the town as these events generally go up + down in a matter of hours, I assume the lorries just come in + unload the return to collect the packed up load.

THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

I Don't See any need to change anything from last Year, I beleive it was a very Professional + organised event, it would be such a loss for Ludlow if these events were Not allowed to go ahead

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I/We fully understand that this representation will be made available to the applicant and included in the Sub Committee's Hearing papers which are publicly accessible documents, and any subsequent appeal court proceedings.

Signed: [redacted]

19-12-2023

Date:

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licensing@shropshire.gov.uk or by post to: Licensing Team, Business & Consumer Protection Service, Shropshire Council, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND

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REPRESENTATIONS PROCEDURE NOTES

- A representation can be made against an application for a premises to carry on a licensable activity within the 28 day consultation period. Representations can also be made against applications to make variations to an existing licence.

- Representations may be made by:

    - Responsible authorities
    - Other persons

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Licensing Act 2003
REPRESENTATION FORM

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Other Persons

***Name/ Name of business/organisation you represent**	Sally Green
***Postal address**	[redacted]
Telephone number	
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	

***Name & address of premises for which the representation is being made** Ludlow Castle Concerts, Ludlow, Shropshire

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER
I attended a concert at Ludlow castle in July 2023. I did not witness any crime or disorder at this event and there was suitable security in place to dissuade any such activity.
PUBLIC SAFETY
This event was extremely well organized for the general public and attendees with disabilities. The admission area to show tickets flowed quickly to avoid crowding and herding, in turn avoiding long waits and therefore frustration. It was very wet at the event we attended and suitable ground cover was laid to avoid slippage. Event personnel everywhere for guidance and help.

THE PREVENTION OF PUBLIC NUISANCE
I did not feel the noise levels of the concert were high. The crowds dispersed very quickly after it ended without nuisance. Car parking well advertised and available. The atmosphere was happy, friendly, I witnessed no bad behaviour.
THE PROTECTION OF CHILDREN FROM HARM
The event was well attended and busy but not so much to allow pushing or swelling of a crowd to harm little one's. All areas clearly lit and security or concert personnel available everywhere for help and direction.

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

Overall the events at the castle were well attended and enjoyed by everyone I have talked to. All have commented on how well organized they were and are looking fwd to their return in 2024. I did not witness untoward behaviour or high levels of noise ie shouting, cursing, drunkenness. It would be a shame to not go ahead with these events in the future as they bring so much enjoyment to so may people in the local and surrounding communities, not to mention the extra tourism and spending it brings into the town for local businesses.

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[redacted]	15.12.23
Signed:	**Date:**

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Shropshire Council

Licensing Act 2003
REPRESENTATION FORM

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Other Persons

***Name/ Name of business/organisation you represent**	Trustees of the Powis Castle Estate,
***Postal address**	[redacted]
Telephone number	
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	

***Name & address of premises for which the representation is being made**

Ludlow Castle, Castle Square, Ludlow. SY8 1AY (Ref. 23/03530/LPREM).

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

THE PREVENTION OF CRIME AND DISORDER
PUBLIC SAFETY

THE PREVENTION OF PUBLIC NUISANCE
I am confirming, for the avoidance of any doubt, that Powis Estates who own and operate Ludlow Castle are in full support of the licence application 23/03530/LPREM submitted by Future Sound to hold events at Ludlow Castle. The Trustees already have a licence for the premises which would allow concerts to go ahead throughout the year. The difference with the Future Sound application is primarily in relation to the number of people attending with in practice a relatively modest increase being sought. The production of the 2023 event was carried out with superb professionalism and we expect nothing less from Future Sound in years to come. They, along with event management company LFX Events, have demonstrated clear capability of dealing with the four licencing objectives. Feedback from officers of the local authority who visited the 2023 event, along with the emergency services, have been very positive. The 2023 event was almost unanimously well received by the Ludlow community. I do accept there was some negative feedback but the quantity of this compared to the supportive local response was very minor. Naturally the news of the licence application has spread onto social media and again the positive response has been overwhelming both from individuals and local business.
THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.

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[redacted]	20/12/23
Signed:	**Date:**

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Licensing Act 2003
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Other Persons

***Name/ Name of business/organisation you represent**	Andrew Wright
***Postal address**	[redacted]
Telephone number	[redacted]
Email address **This is the most reliable way for us to communicate with you, please provide an email address if you have one**	[redacted]

***Your representation must relate to one or more of the following four licensing objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.**

***Name & address of premises for which the representation is beingl made** **Ludlow Castle**

THE PREVENTION OF CRIME AND DISORDER
There has been no problem with past events which were well run.
PUBLIC SAFETY
There have always been plenty of stewards at previous events. The innovation of a staircase over the castle walls was a clever way of easing congestion both at entry and exit. All exits were well lit and the crowd well marshalled

THE PREVENTION OF PUBLIC NUISANCE
There have been plenty of stewards to a avoid public nuisance
THE PROTECTION OF CHILDREN FROM HARM

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.
None.

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Signed:	**Date:**

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[redacted]

13/12/23

Signed: Date:

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